



BUSINESS ADMINISTRATION

- Associate of Arts
- Associate of Applied Science

About The Program

This program is designed for the student who seeks to be accepted into a company training program in middle management, or for managing or owning a business. The Business Administration Program provides a well-rounded study in the fundamentals of business organization, finance, management and related studies.

Career Potential

- Supervisor
- Management Trainee
- Manager
- Sales
- Accounting
- Office Operations

Admission Requirements

Students are required to complete the following:

- Fulfill all WCCCD admission requirements.
- Declare program intent on the WCCCD admission application or change program intent at the campus admission office.
- Fulfill course placement requirements based on COMPASS test.
- Students must complete WCCCD program admission applications during the semester they are enrolled in the MKT 200 (Principles of Marketing) and then submit the program application to the Campus Academic Officer.

Associate of Arts Degree Requirements

GENERAL EDUCATION COURSES

ECO 101	Principles of Economics I	3
ECO 102	Principles of Economics II	3
ENG 119	English I	3
ENG 120	English II	3
MAT 155	College Algebra	4
PS 101	American Government	3
SPH 101	Fundamentals of Speech	3
- OR -		
SPH 105	Improving the Speaking Voice	3
	Humanities Elective	6
	Natural Science with Lab	4
Total		32

CAREER COURSES

ACC 110	Principles of Accounting I	4
ACC 111	Principles of Accounting II	4
BL 201	Business Law I	4
BUS 150	Introduction to Business	3
BUS 225	Computer Applications in Business	3
BUS 228	Internet Web Page Design	3
BUS 240	Business Communications	3
- OR -		
BUS 221	Business Statistics	3
MGT 205	Management Principles	3
MKT 200	Principles of Marketing	3
Total		30

PROGRAM TOTAL CREDITS

62

* Program totals may not include prerequisite work.

Associate of Applied Science Degree Requirements

GENERAL EDUCATION COURSES

ECO 101	Principles of Economics I	3
ECO 102	Principles of Economics II	3
ENG 119	English I	3
ENG 120	English II	3
MAT 155	College Algebra	4
PS 101	American Government	3
SPH 101	Fundamentals of Speech	3
Total Electives		6
Total		28

CAREER COURSES

ACC 110	Principles of Accounting I	4
ACC 111	Principles of Accounting II	4
	Accounting/Business Elective	3
BL 201	Business Law I	4
BUS 150	Introduction to Business	3
BUS 225	Computer Applications in Business	3
BUS 228	Internet Web Page Design	3
BUS 240	Business Communications	3
- OR -		
BUS 221	Business Statistics	3
MKT 200	Principles of Marketing	3
MGT 205	Management Principles	3
Total		33

PROGRAM

TOTAL CREDITS

61

* Program totals may not include prerequisite work.

District Office

801 West Fort Street Detroit, MI 48226

General Information Number:
(313) 496-2600

Career Program Hotline: 800-300-2118

Information Website: www.wcccd.edu

E-mail: info@wcccd.edu

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