



Wayne
County
Community
College
District

Digital Photography Technology

PAY

The median hourly wage for photographers was \$15.24 in May 2015. About 1 in 3 photographers worked part time in 2015. Hours often are flexible so they can meet with current and potential clients or visit the sites where they will work. Demand for certain types of photographers may fluctuate with the season. For example, the demand for wedding photographers typically increases in the spring and summer.

JOB OUTLOOK

Employment of photographers is projected to grow by 3 percent from 2014 to 2024, slower than the average for all occupations. Salaried jobs in particular may be more difficult to find as companies and agencies may hire freelancers rather than hire their own photographers. Job prospects will be best for candidates who are multi-talented and possess related skills such as picture editing and capturing digital video. There is a demand for individuals that have the skills and talents as a photographer or a computer-based digital imaging specialist.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Photographers, on the Internet at <http://www.bls.gov/ooh/media-and-communication/photographers.htm>



ABOUT THE PROGRAM

The Digital Photography Technology College Certificate program is designed to provide students with in-depth instruction in the field of Digital Photography. Students will gain a theoretical grasp of the implications of digital photography through various digital photography courses, hands-on experience with cameras and lighting, and digital post production of images. This certificate in Digital Photography Technology will prepare students to enter a number of professional photography fields, such as portrait and commercial studios, and in computer-based processing labs. Emphasis is placed on digital photography and computer-based media imaging.



WHAT DO DIGITAL PHOTOGRAPHERS DO?

Photographers use their technical expertise, creativity, and composition skills to produce and preserve images that visually tell a story or record an event. Photographers typically market and advertise services to attract clients. They analyze and decide how to compose their subjects using various photographic techniques and equipment.

WHERE DO THEY WORK?

In 2012, about 60 percent of photographers were self-employed. The work environment for photographers can vary considerably, depending on their specialty. Portrait photographers may work in studios, but they also often travel to take photographs at a client's location, such as a school, a company office, or a private home. News and commercial photographers may travel locally or internationally.

**Wayne County Community College District....
Jobs for Today, Jobs for the Future!**

**FOR MORE INFORMATION, CALL 313-496-2600
OR VISIT OUR WEBSITE AT WWW.WCCCD.EDU**

Recommended Sequence of Courses

Digital Photography Technology: College Certificate

CR. No.	COURSE TITLE	CREDITS
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SEMESTER 1

DPT 110	Digital Photography I	3
DPT 112	Product Development, Framing and Matting	3
ENT 100	Introduction to Entrepreneurship . .	3
MKT 200	Introduction to Marketing	3
SEMESTER TOTAL	12

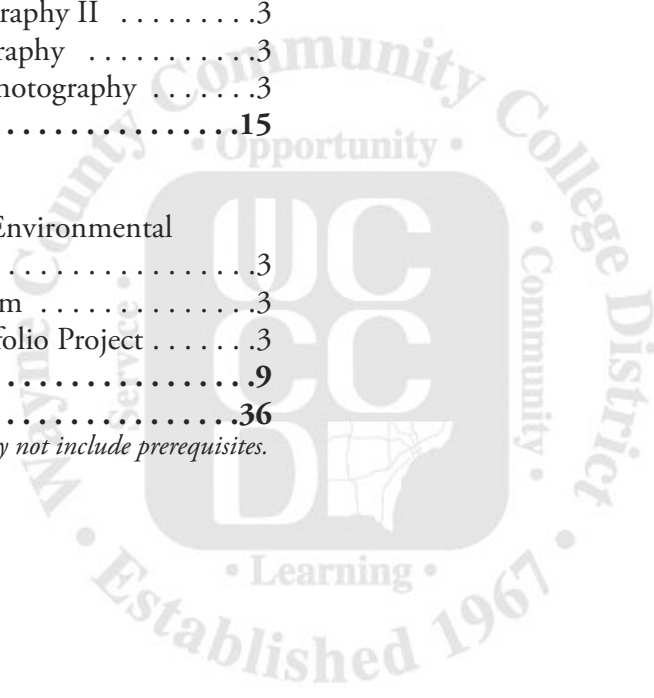
SEMESTER 2

DPT 115	Digital Photo Imaging I	3
DPT 119	Photographic Lighting	3
DPT 205	Digital Photography II	3
DPT 210	Studio Photography	3
DPT 219	Commercial Photography	3
SEMESTER TOTAL	15

SEMESTER 3

DPT 220	Architectural/Environmental Photography	3
DPT 235	Photojournalism	3
DPT 255	Capstone Portfolio Project	3
SEMESTER TOTAL	9
CERTIFICATE TOTAL	36

Note: Certificate total hours may not include prerequisites.



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