



Wayne  
County  
Community  
College  
District

# Digital Media Production

## PAY

In May 2015, the median annual wage for film and video editors was \$55,740. Salaries vary as many individuals in digital media are self-employed, but can average around \$70,000 for the more technically oriented graphic technologists.

## JOB OUTLOOK

Employment of film and video editors and camera operators is projected to grow 11 percent from 2014 to 2024, faster than the average for all occupations. These occupations should have intense competition for jobs, and those with more experience at a TV stations or on a film set will likely have the best job prospects.

*Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Film and Video Editors and Camera Operators, on the Internet at <http://www.bls.gov/ooh/media-and-communication/film-and-video-editors-and-camera-operators.htm>*



## ABOUT THE PROGRAM

The Digital Media Production Associate of Applied Science degree and College Certificate program will provide students with a broad survey of the digital production tools. The students will gain a theoretical grasp of the implications of digital mass communications through various digital media production courses and hands-on experience in digital video and sound production, web design layout, and design. The program may be pursued as a full-time or part-time study.

## WHAT DO DIGITAL MEDIA PRODUCTION TECHNOLOGIST DO?

Digital Media Production Technologists use web publishing tools to develop content that can be shared online. They produce online content and digital visual effects for their customer often converging media (visual, textual, and audio) into interactive, digital methods of presentation.

## WHERE DO THEY WORK?

Digital Media Production Technologists can be found working in private ad agencies, public and private organizations, television, video, special effects, animation, and feature film production companies.



*For more information about our graduation rates, the median debt of students who have completed this program, and other important gainful employment information, please click the following link: <http://www.wccd.edu/dept/DigitalMediaProd/DigitalMediaProd.html>*

## Recommended Sequence of Courses

### Digital Media Production: College Certificate

CR. No.	COURSE TITLE	CREDITS
<b><u>SEMESTER 1</u></b>		
BUS 228	Internet Web Page Design for Business Applications . . . . .	.3
DMP 101	Story Elements for a Digital Environment . . . . .	.3
PRM 101	Project Management . . . . .	.3
SPH 105	Improving the Speaking Voice . . .	.3
<b>SEMESTER TOTAL . . . . .</b>		<b>.12</b>

### **SEMESTER 2**

CIS 266	Introduction to Graphic Design . .3	
DMP 102	Digital Video Production 1 . . . . .	.3
DMP 111	Television Programming . . . . .	.3
---OR---		
RTV 101	Writing for Radio/TV . . . . .	.3
DMP 114	Writing for the Media . . . . .	.3
---OR---		
RTV 102	Advanced Writing for Radio/TV . .3	
<b>SEMESTER TOTAL . . . . .</b>		<b>.12</b>

### **SEMESTER 3**

CIS 267	Understanding and Developing Multimedia . . . . .	.3
DMP 103	Digital Video Production II . . . . .	.3
DMP 107	Digital to Audio Production II . .3	
<b>SEMESTER TOTAL . . . . .</b>		<b>.9</b>
<b>CERTIFICATE TOTAL . . . . .</b>		<b>.33</b>

*Note: Certificate total hours may not include prerequisites.*

### Digital Media Production: Associate of Applied Science (A.A.S.)

CR. No.	COURSE TITLE	CREDITS
<b><u>SEMESTER 1</u></b>		
ART 101	Drawing I . . . . .	.3
DMP 101	Story Elements for a Digital Environment . . . . .	.3
ENG 119	English I . . . . .	.3
HUM 101	Introduction to Visual Arts . . . . .	.3
<b>SEMESTER TOTAL . . . . .</b>		<b>.12</b>

### **SEMESTER 2**

CIS 110	Introduction to Computer Information Systems . . . . .	.4
DMP 102	Digital Video Production I . . . . .	.3
ENG 120	English II . . . . .	.3
PRM 101	Project Management . . . . .	.3
<b>SEMESTER TOTAL . . . . .</b>		<b>.13</b>

### **SEMESTER 3**

BUS 228	Internet Web Page Design for Business Applications . . . . .	.3
CIS 266	Introduction to Graphic Design . .3	
DMP 103	Digital Video Production II . . . . .	.3
SPH 105	Improving the Speaking Voice . . .	.3
<b>SEMESTER TOTAL . . . . .</b>		<b>.12</b>

### **SEMESTER 4**

CIS 267	Understanding and Developing Multimedia . . . . .	.3
DMP 104	Digital Audio Production and Broadcasting . . . . .	.3
DMP 111	Television Programming . . . . .	.3
---OR---		
RTV 101	Writing for Radio/TV . . . . .	.3
DMP 114	Writing for Media . . . . .	.3
---OR---		
RTV 102	Advanced Writing for Radio/TV . .3	
<b>SEMESTER TOTAL . . . . .</b>		<b>.12</b>

### **SEMESTER 5**

DMP 105	Media Programming . . . . .	.3
DMP 107	Digital Audio Production II . . . . .	.3
HUM 231	Introduction to Film . . . . .	.3
PS 101	American Government . . . . .	.3
<b>SEMESTER TOTAL . . . . .</b>		<b>.12</b>
<b>A.A.S. PROGRAM TOTAL . . . . .</b>		<b>.61</b>

*Note: Program total hours may not include prerequisites.*

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