



## INTERNATIONAL BUSINESS

### • College Certificate

#### About The Program

The International Business College Certificate provides students with the technical skills for entry-level positions as specialists in exporting and importing for the significant and growing international trade community. Most students pursue career in import-export trading, international transportation and logistics, global supply chain management, international marketing, or various international business support services. The degree offers courses that can prepare students to take the National Association of Small Business International Trade Educators Certified Global Business Professional Exam.

#### Admission Requirements

General admission requirements for WCCCD programs are as follows:

- Fulfill all WCCCD admission requirements.
- Declare intent to enter the International Business program on the WCCCD Application for Admission or change intent in the Student Services Office.
- Complete WCCCD Program Application and submit to the Campus Chief Academic Officer.
- Complete all core course work with a grade of "C" or better to meet graduation requirements.

Additional program specific requirements may be found at any WCCCD campus from the Chief Academic Officer.

### College Certificate Requirements

#### SEMESTER I

BUS 240	Business Communication	3
MAT 110	Business Mathematics	3
ENG 119	English I	3
<b>TOTAL CREDITS</b>		<b>9</b>

#### SEMESTER II

BUS 225	Computer Applications	3
ACC 110	Principals of Accounting	3
BUS 150	Introduction to Business	3
<b>TOTAL CREDITS</b>		<b>9</b>

#### SEMESTER III

BUS 155	Introduction to International Business and Trade	3
BUS 160	Principles of Imports	3
MBT 210	International Management	3
<b>TOTAL CREDITS</b>		<b>9</b>

#### SEMESTER IV

BUS 200	Principles of Exports	3
BUS 250	Practicum or Field Experience	3
GEG 202	World Regional Geography	3
<b>TOTAL CREDITS</b>		<b>9</b>

### CERTIFICATE TOTAL CREDITS 36

\* Certificate totals may not include prerequisite work.

#### District Office

801 West Fort Street  
Detroit, MI 48226

General Information Number:  
(313) 496-2600

Career Program Hotline:  
1-800-300-2118

Information Website:  
[www.wcccd.edu](http://www.wcccd.edu)

E-mail:  
[info@wcccd.edu](mailto:info@wcccd.edu)

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