



Wayne
County
Community
College
District

International Business

PAY

The average salary for people with a bachelor's degree in international business range between about \$44,000 and \$75,000 starting out.

JOB OUTLOOK

According to the Bureau of Labor Statistics, careers in administrative services are expected to be some of the fastest growing between 2006 and 2016. Careers for financial analysts and marketing consultants should also grow. Although career opportunity should grow, competition for the positions will still be high as more people are expected to enter the field of Business Administration.

Daniels, J., Radebaugh, L., Sullivan, D. (2007). International Business: environment and operations, 11th edition. Prentice Hall. ISBN 0-13-186942-6; The Average Salary of a Person With a Bachelor's Degree in International Business | eHow.com http://www.ehow.com/info_8735985_average-bachelors-degree-international-business.html#ixzz2AFhwsn19; Bureau of Labor Statistics (BLS, www.bls.gov)

ABOUT THE PROGRAM

The International Business College Certificate program provides students with the technical skills for entry-level positions as specialists in exporting and importing for the significant and growing international trade community. Most students pursue a career in import-export trading, international transportation and logistics, global supply chain management, international marketing, or various international business support services. The program offers courses that can prepare students to take the National Association of Small Business International Trade Educators Certified Global Business Professional Exam.



WHAT DO PERSONS IN INTERNATIONAL BUSINESS DO?

International business refers to business activities which involve cross-border transactions of goods, services or resources between two or more nations. Transaction of economic resources include capital, skills, people etc. for international production of physical goods and services such as finance, banking, insurance, construction, etc.

WHERE DO THEY WORK?

International business individuals may travel frequently to meet with clients in different countries. However, global technology can make some previous travel requirements less necessary.



**Wayne County Community College District....
Jobs for Today, Jobs for the Future!**

**FOR MORE INFORMATION, CALL 313-496-2600
OR VISIT OUR WEBSITE AT WWW.WCCCD.EDU**

Recommended Sequence of Courses

International Business: Short-Term Certificate

CR. No.	COURSE TITLE	CREDITS
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SEMESTER 1

BUS 150	Introduction to Business	3
MAT 110	Business Mathematics	3
ENG 119	English I	3
SEMESTER TOTAL	9

SEMESTER 2

BUS 225	Computer Application in Business	3
ACC 110	Principles of Accounting I	3
BUS 240	Business Communication	3
SEMESTER TOTAL	9

SEMESTER 3

BUS 155	Intro to International Business and Trade	3
MBT 210	International Management	3
GEO 202	World Regional Geography	3
SEMESTER TOTAL	9
CERTIFICATE TOTAL	27

Note: Certificate total hours may not include prerequisites.

