



Wayne
County
Community
College
District

Graphic Design Technology

PAY

The median annual wage for graphic designers was \$48,700.

JOB OUTLOOK

Employment of graphic designers is projected to grow 4 percent from 2016 to 2026, slower than average for all occupations.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2018, Graphic Designers, on the Internet at <http://www.bls.gov/ooh/arts-and-design/graphic-designers.htm>

ABOUT THE PROGRAM

The Graphic Design Technology College Certificate program has been developed to prepare students for entry level positions in a variety of industries that require computer aided desktop publishing and graphic design applications. This program gives each student a solid foundation in basic concepts, and parallel today's latest graphic design technology. After receiving the foundations in art, computer literacy and basic math, the student will receive extensive training in all aspects of Adobe Creative Suite.

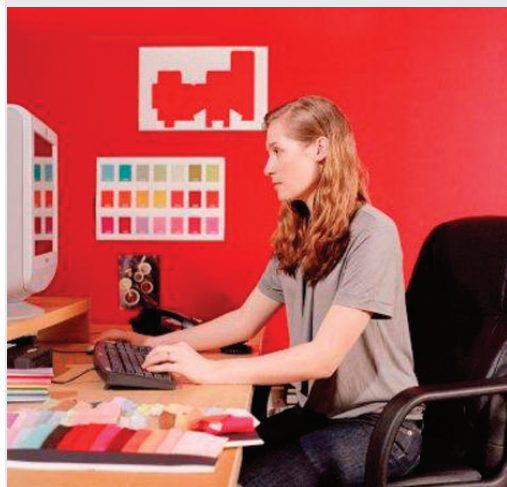


WHAT DO GRAPHIC DESIGN TECHNOLOGISTS DO?

Desktop publishers use computer software to design page layouts for newspapers, books, brochures, and other items that will be printed or put online. They collect the text, graphics, and other materials they will need and then format them into a finished product. Graphic designers create visual concepts, by hand or using computer software, to communicate ideas that inspire, inform, or captivate consumers. They help to make an organization recognizable by selecting color, images, or logo designs that represent a particular idea or identity to be used in advertising and promotions.

WHERE DO THEY WORK?

Most graphic designers are employed in specialized design services, publishing, or advertising, public relations and related services. In 2014, about one in five graphic designers were self-employed.



*For more information about our graduation rates, the median debt of students who have completed this program, and other important gainful employment information, please visit the following link:
<http://www.wcccd.edu/dept/GrpDes/GrpDes.html>*

Recommended Sequence of Courses

Graphic Design Technology: College Certificate

CR. No.	COURSE TITLE	CREDITS
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SEMESTER 1

ART 101	Drawing I	3
CIS 110	Introduction to Computer Information Systems	4
HUM 101	Introduction to Visual Arts	3
PRN 101	Introduction to Print Technology	3
SEMESTER TOTAL		13

SEMESTER 2

ART 111	Design I	3
CIS 266	Introduction to Graphic Design	3
DMP 105	Media Programming	3
OIS 227	Desktop Publishing I	3
SEMESTER TOTAL		12

SEMESTER 3

ART 112	Design II	3
MAT 100	Basic Mathematics	3
OIS 228	Desktop Publishing II	3
PRM 101	Project Management	3
SEMESTER TOTAL		12
CERTIFICATE TOTAL		37

Note: Certificate total hours may not include prerequisites.

