

Digital Media Production

PAY

In May 2017, the median annual wage for film and video editors was \$58,210. Salaries vary as many individuals in digital media are self-employed, but can average around \$70,000 for the more technically oriented graphic technologist. Film and video editors can earn \$61,680.

JOB OUTLOOK

Employment of film and video editors and camera operators is projected to grow 13 percent from 2016 to 2026, faster than the average for all occupations. These occupations should have intense competition for jobs, and those with more experience at a TV stations or on a film set will likely have the best job prospects.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, April 2018, Film and Video Editors and Camera Operators, on the Internet at <http://www.bls.gov/ooh/media-and-communication/film-and-video-editors-and-camera-operators.htm>



ABOUT THE PROGRAM

The Digital Media Production Associate of Applied Science degree and College Certificate program will provide students with a broad survey of the digital production tools. The students will gain a theoretical grasp of the implications of digital mass communications through various digital media production courses and hands-on experience in digital video and sound production, web design layout, and design. The program may be pursued as a full-time or part-time study.

WHAT DO DIGITAL MEDIA PRODUCTION TECHNOLOGIST DO?

Digital Media Production Technologists use web publishing tools to develop content that can be shared online. They produce online content and digital visual effects for their customer often converging media (visual, textual, and audio) into interactive, digital methods of presentation.

WHERE DO THEY WORK?

Digital Media Production Technologists can be found working in private ad agencies, public and private organizations, television, video, special effects, animation, and feature film production companies.



Recommended Sequence of Courses

Digital Media Production: College Certificate

CR. No.	COURSE TITLE	CREDITS
<u>SEMESTER 1</u>		
BUS 228	Internet Web Page Design for Business Applications3
DMP 101	Story Elements for a Digital Environment3
PRM 101	Project Management3
SPH 105	Improving the Speaking Voice3
SEMESTER TOTAL12

SEMESTER 2

CIS 266	Introduction to Graphic Design . .3	
DMP 102	Digital Video Production 13
DMP 111	Television Programming3
---OR---		
RTV 101	Writing for Radio/TV3
DMP 114	Writing for the Media3
---OR---		
RTV 102	Advanced Writing for Radio/TV . .3	
SEMESTER TOTAL12

SEMESTER 3

CIS 267	Understanding and Developing Multimedia3
DMP 103	Digital Video Production II3
DMP 107	Digital to Audio Production II . .3	
SEMESTER TOTAL9
CERTIFICATE TOTAL33

Note: Certificate total hours may not include prerequisites.

Digital Media Production: Associate of Applied Science (A.A.S.)

CR. No.	COURSE TITLE	CREDITS
<u>SEMESTER 1</u>		
ART 101	Drawing I3
DMP 101	Story Elements for a Digital Environment3
ENG 119	English I3
HUM 101	Introduction to Visual Arts3
SEMESTER TOTAL12

SEMESTER 2

CIS 110	Introduction to Computer Information Systems4
DMP 102	Digital Video Production I3
ENG 120	English II3
PRM 101	Project Management3
SEMESTER TOTAL13

SEMESTER 3

BUS 228	Internet Web Page Design for Business Applications3
CIS 266	Introduction to Graphic Design . .3	
DMP 103	Digital Video Production II3
SPH 105	Improving the Speaking Voice3
SEMESTER TOTAL12

SEMESTER 4

CIS 267	Understanding and Developing Multimedia3
DMP 104	Digital Audio Production and Broadcasting3
DMP 111	Television Programming3
---OR---		
RTV 101	Writing for Radio/TV3
DMP 114	Writing for Media3
---OR---		
RTV 102	Advanced Writing for Radio/TV . .3	
SEMESTER TOTAL12

SEMESTER 5

DMP 105	Media Programming3
DMP 107	Digital Audio Production II3
HUM 231	Introduction to Film3
PS 101	American Government3
SEMESTER TOTAL12
A.A.S. PROGRAM TOTAL61

Note: Program total hours may not include prerequisites.

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