



## ENTREPRENEURSHIP

### • College Certificate

#### About The Program

The Entrepreneurship program is designed for those individuals who have, or desire to have, their own business. Emphasis is on successfully creating and sustaining a competitive advantage in starting, managing, and growing a small business. This program focuses on the preparation needed for small business ownership.

#### Admission Requirements

General admission requirements for WCCCD programs are as follows:

- Fulfill all WCCCD admission requirements.
- Declare intent to enter the Entrepreneurship program on the WCCCD Application for Admission or change intent in the Student Services Office.
- Complete WCCCD Program Application and submit to the Campus Chief Academic Officer.
- Complete all core course work with a grade of "C" or better to meet graduation requirements.

Additional program specific requirements may be found at any WCCCD campus from the Chief Academic Officer.

### College Certificate Requirements

#### SEMESTER I

ENT 100	Introduction to Entrepreneurship	3
BUS 175	Small Business Management	3
BL 201	Business Law I	4
BUS 177	Small Business Financing	3
<b>TOTAL CREDITS</b>		<b>13</b>

#### SEMESTER II

ENT 205	Operations Management for Small Business	3
BUS 225	Computer Applications in Business	3
MKT 200	Introduction to Marketing	3
<b>TOTAL CREDITS</b>		<b>9</b>

#### SEMESTER III

ENT 210	Entrepreneurship & Human Resource Management	3
BUS 240	Business Communications	3
BUS 177	Small Business Financing	3
CIS 250	E-Commerce Strategies	3
<b>TOTAL CREDITS</b>		<b>12</b>

**CERTIFICATE TOTAL CREDITS 34**

\* Certificate totals may not include prerequisite work.

### District Office

801 West Fort Street  
Detroit, MI 48226

General Information Number:  
(313) 496-2600

Career Program Hotline:  
1-800-300-2118

Information Website:  
[www.wcccd.edu](http://www.wcccd.edu)

E-mail:  
[info@wcccd.edu](mailto:info@wcccd.edu)

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