



## ENTREPRENEURSHIP

### • College Certificate

#### About the Program

The Entrepreneurship College Certificate program is designed for those individuals who have, or desire to have, their own business. Emphasis is on successfully creating and sustaining a competitive advantage in starting, managing and growing a small business. This program focuses on the preparation needed for small business ownership.

#### Admission Requirements

Students are required to do the following:

- Possess a high school diploma or GED
- Fulfill all WCCCD admission requirements
- Declare intent to enter this program on the WCCCD Application for Admission or change intent at the Admissions Office.
- Fulfill course placement requirements based on COMPASS test.
- Students must complete WCCCD Program Application and submit to the Campus Academic Officer.

#### Certificate Requirements

- Students must complete all course work with a grade of "C" or better to meet graduation requirements.

### College Certificate Requirements

#### CAREER COURSES REQUIRED

##### SEMESTER 1

ENT 100	Introduction to Entrepreneurship	3
BUS 175	Small Business Management	3
BL 201	Business Law I	4
BUS 177	Small Business Financing	3
<b>SEMESTER TOTAL</b>		<b>13</b>

##### SEMESTER 2

ENT 205	Operations Management for Small Business	3
BUS 225	Computer Applications in Business	3
MKT 200	Principles of Marketing	3
<b>SEMESTER TOTAL</b>		<b>9</b>

##### SEMESTER 3

ENT 210	Human Resource Management for Small Business	3
BUS 240	Business Communications	3
BUS 221	Business Statistics	3
CIS 250	E-Commerce Strategies	3
<b>SEMESTER TOTAL</b>		<b>12</b>

#### **CERTIFICATE TOTAL CREDITS 34**

**Note: Certificate total hours may not include prerequisites.**

#### District Office

801 West Fort Street Detroit, MI 48226

General Information Number:  
(313) 496-2600

Career Program Hotline: 800-300-2118

Information Website: [www.wcccd.edu](http://www.wcccd.edu)

E-mail: [info@wcccd.edu](mailto:info@wcccd.edu)

*It is the policy of WCCCD that no person, on the basis of race, color, religion, national origin, age, sex, height, weight, marital status, disability, or political affiliation or belief, shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in employment or in any program or activity for which it is responsible or for which it receives financial assistance from the U.S. Department of Education.*

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## Program Consumer Information Entrepreneurship

**WCCCD OPEID: 009230**

**Program Information:**

Program CIP Code:	52.0799
Program SOC (Standard Occupational Classification) Code:	11-9199.05
Program Description:	<a href="http://www.wcccd.edu/academic/pdfs/entrepreneurship.pdf">http://www.wcccd.edu/academic/pdfs/entrepreneurship.pdf</a>
Program Level:	01 – Undergraduate Certificate

**\*How much will this program cost?**

Tuition and Fees:	\$4,068.10
Books and Supplies:	\$1,754.00

**How long will it take to complete this program?**

Program Length 11 months based on full-time (12 credit hours per semester) continuous enrollment

**How many students completed this program in 2009-10?**

Total Students who completed program in 2009-10:	0
Total Students who completed program in normal time:	0
**On-Time Graduation Rate	0.00

**Number of students who borrowed student loans to complete the program:**

Total Students who completed program in 2009-10	0
# of students above completing with any student loan debt:	0

**How much have others borrowed to complete the program?**

***Median Cumulative Federal Student Loan Debt	\$0.00
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**What jobs are available in this field?**

Click here for program-related occupations (O\*NET): <http://www.onetcodeconnector.org/ccreport/11-9199.05>

**Percentage of students that have obtained jobs in this field:**

Job Placement Rate:	
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\*Estimated program costs (tuition, fees, books, and supplies) are subject to change.

\*\* There were no 2009-10 graduates in this program.

\*\*\*The median loan debt is based on calculating the federal loan debt of all students completing a program in 2009-10 and median amount incurred by students in that program. WCCCD participates in Title IV federal student aid programs which include the loan programs. WCCCD does not offer students institutional financing. Private loans are not administered out of the financial aid office they are acquired through private outside entities.