



TRAVEL AND TOURISM

• College Certificate

About The Program

The Travel and Tourism Program is designed to provide students with the knowledge to provide travelers with advice on destinations and make arrangements for transportation, hotel accommodations, car rentals, tours and recreation. Travel agents may advise travelers on weather conditions, restaurants, and tourist attractions. They provide information on customs regulations, required papers such as passport, visa, and certifications of vaccination. Travel agents also provide information regarding the currency rates of various countries. They consult a variety of published and computer-based sources for information on departure times, arrival times, fares, hotel ratings and accommodations. Travel agents often specialize in travel to certain regions or for certain groups of people, such as honeymooners, grandparents or ethnic groups. Graduates of the travel and tourism program will possess a comprehensive background in the travel and tourism industry, business etiquette, communication, customer service and interpersonal skills.

Career Potential

- Travel Agent
- Corporate Travel
- Cruise Industry
- Rental Vehicle Customer Service
- Wholesale Travel
- Visitor Information Consultant
- Travel/Tour Companies
- Attractions/Activities
- Museums and Art Galleries
- Transport
- Tourism: Resource Management
- Tourism: Business Operations
- Tourism Marketing
- Cruise Ship
- Hotels/Motels
- Flight Attendants

Admission Requirements

Individuals interested in the Travel and Tourism Program are required to fulfill the following requirements:

- Fulfill all WCCCD admissions requirements
- Possess a high school diploma or GED
- Submit a program application form with a declaration of intent for the career option in Travel and Tourism.
- Fulfill course placement requirements based on the COMPASS Test.

College Certificate Requirements

SUGGESTED SEMESTER SEQUENCE

SEMESTER I

BUS 225	Computer Applications for Bus	3
TRVL 100	Travel Industry Operations	3
TRVL 101	Airline Computer Reservations	3
SPH 101	Fundamentals of Speech	3
Total		12

SEMESTER II

TRVL 200	Sales and Marketing for Travel and Tourism	3
TRVL 250	Airline Computer Reservation	3
TRVL 251	Fundamentals of Business	3
Total credit hours		9

CERTIFICATE

TOTAL CREDITS 21

* Certificate totals may not include prerequisite work.

WCCCD Central Administration Building

801 West Fort Street
Detroit, MI 48226

General Information Number
(313) 496-2600

Career Program Hotline
1-800-300-2118

Information Website:
www.wcccd.edu

E-mail:
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It is the policy of WCCCD that no person, on the basis of race, color, religion, national origin, age, sex, height, weight, marital status, disability, or political affiliation or belief, shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in employment or in any program or activity for which it is responsible or for which it receives financial assistance from the U.S. Department of Education.

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