CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION: In this course students will learn how to use the correct materials, tools, and techniques necessary for digital photo product development. Students will develop hands on skills in photo composition, cropping, cutting, sizing, inking fabrications, packaging mock-ups, layouts, framing and matting.

PREREQUISITES: None

EXPECTED COMPETENCIES: Upon completion of this course, the student will be familiar with:
- Understand the computer operating system and various computer software tools
- Apply hand skills necessary in photo presentations, including the fabrication of comprehensive photo matting and framing
- Execute cropping, cutting, sizing, and inking
- Use professional photo and graphic design tools photo cutters, mechanical pencils, scales, straight-edges, measurement guides and triangles
- Understand and become familiar with professional resources such as photo re-production labs and suppliers, printers and various output services, as well as additional photographic materials such as adhesives, tapes, prints, test sheets, boards, and spray-mounting glue

ASSESSMENT METHODS: Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:
90%-100%  = A
80%-89.9%  = B
70%-79.9%  = C
60%-69.9%  = D
<60%       = E