Course Syllabus
Wayne County Community College District
ENT 100 Intro to Entrepreneurship

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

In an ever-changing world, entrepreneurs must adapt and flex, push, and explore. This course surveys and analyzes contemporary techniques for managing a successful small business setting. Topics include writing a successful business plan, new and existing ventures, developing and maintaining an organizations, staffing opportunities, and people.

EXPECTED COMPETENCIES

Upon successful completion of this course, the student will have the ability to:
1. Run and manage a successful enterprise in an entrepreneurial environment
2. Improve oral and written communication skills, e.g., money-management concepts, procedures, and strategies
3. Make logical concepts and strategies needed for career exploration, development, and growth
4. Create a sound plan for your business that you can confidently articulate

ASSESSMENT METHODS

Student performance may be assessed by examination, quizzes, case studies, oral reports, group discussion, written reports or presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E