Course Syllabus
Wayne County Community College District
ENT 205 Small Operations Management

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

Production and Operations Management is important to the overall strategy and competitiveness of a small business owner. This course focuses on specific tools used to manage and enhance a firm’s operations and production, such as facility layout, product design, aggregate planning, inventory management, and forecasting.

EXPECTED COMPETENCIES

Upon successful completion of this course, the student will:
1. Appreciate the complexity of entrepreneurship and managing a small business
2. Understand the role of small businesses in the economy and society
3. Become familiar with the common problems of SBM such as cash flow, employee relations, expansion, capital needs and motivation
4. Learn common principles of managing people, delegating, motivation, organizing, hiring and firing and overview of some government regulations
5. Understand managing and financing the growth of small businesses
6. Recognize the appeal and opportunities of doing business globally, even for a small business

ASSESSMENT METHODS

Student performance may be assessed by examination, quizzes, case studies, oral reports, group discussion, written reports or presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E