Institutional Effectiveness Bulletin

November 2011

UPCOMING SURVEYS

Did you know that the Office of Institutional Effectiveness can help you gather research for your areas? If you are considering developing a survey to receive feedback from students, faculty, staff and/or the community, the IE office can design, implement, and analyze the data you need to help you make data-driven decisions to improve services. In addition, there is a catalog of surveys that have been developed and are completed according to the district-wide survey calendar. Below you will find the schedule for upcoming surveys.

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THE GRADUATE EXIT SURVEY

The New Graduate Exit Survey is designed to capture new graduates immediate perceptions of their overall academic and student life experiences upon degree completion from Wayne County Community College District (WCCCD). This survey is administered annually by the Division of Institutional Effectiveness (IE), the Division of Student Services, and the commencement committee to ensure proper feedback about student experiences with support services, learning outcomes, plans for professional career development, continued employment, and/or plans to further education.

Key Findings:

A total of 972 survey responses were received representing a 20.1% increase from last year. 72.2% of respondents reported entering WCCCD as a first-time freshman. The average reported GPA upon the completion of degrees is 3.14. The average reported age upon graduation is 34 years.

![Graph showing various responses to the Graduate Exit Survey](image)

**Personal Enrichment**: 86.2%
**Further education**: 85.4%
**Find a better job**: 34.8%
**Find a new job**: 33.7%
**Increase income**: 31.1%
**Promotion**: 21.5%

0% 20% 40% 60% 80% 100%
QUICK FACTS

According to a recent article published by the American Association of Community Colleges entitled “First Responders: Community Colleges on the Front Line of Homeland Security,” community colleges play an essential role in preparing the nation’s workforce. Community Colleges prepare:

- Over 80% of first responders with postsecondary credentials (paramedics, EMTs, firefighters, and police officers);
- A growing percentage of the nation’s technological workforce;
- More than 60% of new nurses received their training at community colleges and enhance their skills in the colleges’ continuing education programs.

http://www.aacc.nche.edu/Publications/Reports/Documents/firstresponders.pdf

WCCCD has experienced an increase in the number of students who have received awards in the following programs which help prepare “First Responders”: criminal justice, emergency medical technology, fire protection technology and nursing as shown in the graph below.

ONLINE SURVEYS

Want to have a survey created online? Just follow the steps below:

Send a request to Kerri Wallace at kwallac2@wcccd.edu. From there, a meeting will be setup to discuss specific information such as: the survey instrument, population to be surveyed, and survey timeline. A draft will be created online using the survey tool, Zoomerang. Once draft has been approved by requestor and Vice Chancellor of Institutional Effectiveness, survey link will either be distributed to requestor to email directly to population or by sending to webmaster to post on IE’s online survey webpage.

The Benefits of Online Surveys:

- **Data accuracy** – Eliminates data entry errors that may skew data results
- **Convenience** – Participants are able to take the surveys from anywhere, at anytime!
- **Going Green** – Eliminates the use of paper, ink, and toner!

WEBSITE:

www.wcccd.edu/dept/Institutional_Effectiveness.htm

IE Surveys & Transparencies Initiatives:

www.wcccd.edu/dept/transparency.htm