

Attachment: WCCCD Board of Trustees Local Strategic Value Certification

Attached is a list of detailed institutional activities and services required by the appropriation in section 201 (2)(cc) demonstrating Wayne County Community College District (WCCCD) meets best practice in each of the three major categories below.

**Category A: Economic development and business or industry partnerships**

**Category B: Educational Partnerships**

**Category C: Community Services**

Category	Category Description	Description of WCCCD Activities and Services
<p><b>Economic Development and Business or Industry Partnerships</b></p>	<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>WCCCD has active partnerships with local employers to include more than 20 hospitals, 40 nursing homes, 40 dental offices and clinics, 2 school health facilities, 11 early child centers, and the health department. These partnerships provide clinical practicums for program field experiences, and enrichment of workforce development for industry employees. These affiliations add real life experiences that fortify the learning in the classroom. In addition to providing students hands on experience WCCCD’s dental programs partner with Michigan Oral Health Coalition to provide continuing education units for dental professionals. The nursing department has partnered with Leading of Age of Michigan to provide continuing education for nursing professionals.</p> <p>WCCCD Health Science Center (HSC) maintains and supports the District’s allied health programs and health-care continuing education events and community service activities. Each program has a unique laboratory which replicates the latest in the industry’s standards. This state of art laboratory contains advanced technological learning resources and simulation equipment such as a realistic adult, infant and expecting mother with child manikins. Each manikin is computer-controlled to present a myriad of physiological states to give the student a realistic and authentic learning experience. The Southeast Michigan Community of Healthcare Providers are among the industry partners associated with the HSC.</p>

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(ii) The community college provides customized on-site training for area companies, employees, or both.

WCCCD provides customized training utilizing a number of instructional delivery models including face-to-face, online, or hybrid. Training is offered on the colleges' campus or on-site for area companies and employees. Collaborating with industry, government and employers WCCCD offers contextualized learning and is taught by industry professions in high-wage, high-demand areas such areas as IT, Healthcare, Retail Management, CDL-Class A, and Diesel Mechanics. WCCCD has delivered such training as:

- Michigan Department of Corrections (MDOC) – customized foundational skills training to the participants of the Wayne County Residential Alternative to Prison (WRAP) program. WCCCD offers innovative approaches to foundational skills training that are designed to develop entry-level skills that are common across most workforce industries, upon which most occupational skills are built. WCCCD provides a wide range programing, including basic skills, digital literacy, and contextualized reading, writing and math. Upon completion of the WRAP program, participants are encouraged to matriculate to WCCCD.
- Retail Management Certificate Training – incumbent workers' training with Busch's Fresh Food Market have successfully enrolled and completed several Business courses as they journey through the process of earning WCCCD's newly offered Retail Management Certificate along with 24 college credits. These full-time workers, many of whom are 1st time college students, have begun on their path to management.
- Out of School Youth (OSY) – youth and young adults provided training in the areas of Healthcare (CNA & Phlebotomy), IT (Microsoft Academy), CDL- Class A, and Construction Trades. Industry recognized credentials as well as job placement was included in this program.
- Detroit Department of Transportation (DDOT) – Diesel Mechanic General Automotive (Bus Mechanics) training focused on diagnosing and servicing buses, brakes, electrical service, engine overhaul, and fuel systems. With 3 cohorts of 37 Completers – students have earned more than 70 industry recognized credentials.

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	<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>Everyday Entrepreneurs Venture Fund (EEVF) is a “seed” venture fund supported by the Chip Weismiller Foundation and serves as an end to end safety net, intended to build a pipeline of local innovative entrepreneurs under the program name, “Everyday Entrepreneurs”. Students who complete both Components 1 &amp; 2, including a qualified business plan designed to reach profitability in 6-12 months are eligible to present their business plan to the committee for funding consideration.</p>
	<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<p>The Mary Ellen Stempfle University Center – Center for Learning Technology (MESUC – CLT) serves as a resource that supports the development and use of the latest in digital technology focusing on learning modalities in virtual classrooms, teleconferencing, video production services, virtual and distance learning classrooms, and a digital repository of learning resources. The MESUC – CLT additionally provides continuing education courses and community activities, access to webinars, space for professional development and community meetings in a technologically enhanced environment.</p>
	<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>WCCCD continues to strengthen its relationships at the State and local levels including Detroit Economic Growth Corporation, Wayne County Economic Development, and the two Michigan Works agencies in its district (SEMCA and the Detroit Employment Solutions Corporation). These agencies have partnered with the District in economic retention efforts, workforce development training efforts, grant opportunities, educational youth talent tours, and workforce investment act supported education and training initiatives.</p>

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<p><b>Educational Partnerships</b></p>	<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, direct credit, middle college, or academy programs.</p>	<p>WCCCD has had targeted partnership development emphasizing student success of traditional high school graduates. WCCCD has provided college readiness and orientation to nearly 40 k-12 partnering schools throughout the 32 neighboring cities and townships we serve. Students are introduced to weekly curriculum to expose them to critical thinking, time management, budgeting concepts and a variety of soft-skill modules aimed at increasing competencies.</p> <p>More recently, the District partnered with Benjamin Carson High School of Science and Medicine as well as Cornerstone Health and Technology High School to give students hands –on experience in various health care and science programs to prepare for future careers and advance training and education following high school graduation.</p>
	<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area k-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>WCCCD continues to grow its offerings of youth-enriched programs for K-12 students in programming areas such as college days, summer or after-school programs, various STEM programs, and ACT/SAT Review.</p> <p>The Summer Kids’ Camps programming designed to stimulate creativity, provide unique and fun learning opportunities while supporting children and parent schedules. The School of Continuing Education Kids’ College offers a variety of educationally charged, fun-filled classes, summer camps, college days, seminars and workshops for youth of all ages. A wide range of topics are offered to our youth including the Back-to-School Rally, Chancellor’s Annual Reading Carnival, Drone Commander Camp and Future Health Care Super Heroes. In addition, the Youth Enrichment Series (YES) Program is an innovative program developed in response to the increasing needs of youth in today’s society in the areas of think smart-critical thinking skills, communication skills, problem solving, and cyber bullying. The District partners with 20 local K-12 schools to support these programs.</p> <p>WCCCD’s Annual WildCat Days event provides on-site admissions, advising, financial aid presentations and support service workshops to over 500 area high schools seniors during the Spring.</p> <p>The Chancellor’s Leadership Institute provides mentoring to area high school students. The Institute is designed to promote leadership and encourages high</p>

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		<p>school students not to give up in their educational dream. Students attend weekly mentoring workshops and are exposed to college resources through campus tours.</p> <p>WCCCD hosted <b>Detroit College Day</b> with nearly 900 area high school students. The event featured a college fair as well as various panel discussions and college informational/preparatory workshops. The fair and discussions were led by WCCCD and local partners such as MSU Advising Corps, AdviseMI College Advisors, Detroit HBCU Network, TRIO services, United Negro College Fund, and featured local colleges and universities including Wayne State university, University of Michigan Dearborn, and University of Michigan Ann Arbor. Student participated in panel discussions and workshops such as: “<b>Surviving College 101</b>”. Students were able to learn of some of the struggles and obstacles they might encounter through their collegiate career and what tips, tools and techniques they can employ to help them succeed and overcome such obstacles.</p> <p>WCCCD promoted <b>College Decision Day</b> with the goal of recognizing high school seniors for their postsecondary educational plans. District teams visited area high schools to assist students’ completion of admissions applications and declare their intent to attend WCCCD in the Fall. These students received coaching by the District Command Center on how to access support services, navigate the student degree evaluation module and apply for financial aid.</p>
	<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>WCCCD participates with the Detroit Promise Zone with a goal that all graduates of any Detroit high school that participate in the Promise Path will increase their potential to attend college with use of last dollar funds to accommodate any tuition costs that exceed their financial aid award at no cost to the student as well as the opportunity for additional encouragement and coaching in conjunction to WCCCD student support services and advising. WCCCD continues to enroll new students as part of the Detroit Promise Zone and support their needs that exceed the Promise Path services.</p>
	<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult</p>	<p>WCCCD offers one of the largest community college based Adult Education Program in the state of Michigan offering both: Adult Basic Education (ABE) and General Education Diploma (GED) programs. In addition, WCCCD Adult</p>

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	<p>students, such as adult basic education, GED preparation, GED testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>Education Program is present in the Dickerson and Clinton Street Retention Facilities – working with inmates to earn their GED and transition into WCCCD.</p> <p>The District Support Services provides activities and transition services for adult education students. Additionally, the adult education graduates are recognized during a formal graduation ceremony where they can be guided through the admission and registration process to become new WCCCD college students.</p>
<p><b>Educational Partnerships</b></p>	<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>The Mary Ellen Stempfle University Center has expanded to the western region of the district to offer the same types of opportunities to that portion of the region. It currently maintains active partnerships with Western Michigan University, University of Michigan-Flint, Ferris State University, Madonna University, Michigan State University, Davenport University, Northwood University, North American University, University of Detroit Mercy, and Walsh College offering 2+2 course delivery at this location.</p> <p>In addition to the Michigan Transfer Agreement, WCCCD is participating in the MiTransfer Pathways project hosted by the Michigan Center for Student Success that focuses on multi-institutional transferability to increase community college student access to baccalaureate degrees and advance degree completion. The District is currently in Phase I of identifying equivalent courses for Biology, Business Administration, Criminal Justice, and Psychology.</p> <p>WCCCD Downtown Campus maintains the WCCCD-Davenport University Center that provides on-campus support to all WCCCD students that have completed an Associate’s Degree in the Business Administration program interested in completing a Baccalaureate degree in Business. WCCCD and Davenport University collaborate to recruit and advise students to ensure seamless transfer into Davenport University.</p> <p>Reverse transfer agreements which will allow former WCCCD students to receive credits from their home university, and apply them to an associate’s degree at WCCCD remain in place with multiple universities. These partnerships include Eastern Michigan University, Ferris State University, Grand Valley State University, Wayne State University, Madonna University,</p>

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Davenport University and Western Michigan University.

WCCCD has partners with Michigan Technical University (MTU) and the University of Michigan-Ann Arbor for WCCCD students to conduct STEM research projects where students and faculty network and engage with university representatives that attend national conferences. WCCCD Biology faculty and students won Best Paper competition at the national 2018 ASEE North Central Section Conference in collaboration with MTU.

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<b>Community Services</b>	(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development	WCCCD provides a host of regularly scheduled non-credit courses for leisure, wellness, personal enrichment, and professional development. Programming includes: Dance & Fitness, Leisure, Personal Enrichment, and Professional Development. In addition, the District’s School of Continuing Education and Workforce Development is certified to offer State Continuing Education Clock Hours (SCECHs) for K-12 teachers and administrators. WCCCD features professional offerings through the Credentialing Center – which provides services to organizations, professionals and the community at-large, including test development, administer of national certification, measurement services, and professional certification both locally and nationally; exams are offered online and face-to-face. Participants have access to over 40 credentials. We have partnered with the industry’s top educators to create an educational experience that will enhance and provide knowledge for high skill, high demand careers. The Credentialing Center provides transparency and meets accreditation guidelines mandated by the state and all governing bodies. WCCCD offers a number of Short-Term Certificate Programs in a variety of in-demand areas that meet today’s challenging global job market. Every program is designed to provide participants transferable skills needed to pursue a new career, re-enter the workforce, or enhance current skills. Some of the certificates offered are Photoshop, Entrepreneurship, Food Service, Graphic InDesign, Social Media, Mobile Application and Supervision and Management.
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(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.

WCCCD facilitates activities that promote leisure, wellness, cultural or personal enrichment that is rooted in the definition of Community Education. To this end, the District promotes enrichment activities such as the *All About the Arts Coffee Series*, *Silver Circle* programs (for seniors), *Healthy Living/Healthy Lifestyles*, *Music*, and *Dance*.

Several educational programs have contributed to furthering engagement of wellness and personal enrichment, such as:

- 11<sup>th</sup> Annual International Taste Fest: this annual program exposes community members and students to various cultures through music, arts, and food. Participants also engage in cooking different ethnic food recipes, learning languages in the Language Institute, and arts and crafts demonstrations.
- Breast Cancer Health Awareness Fair – community members participated in interactive discussions with Dr. Wesen, a renowned breast surgeon with St. John Providence Health System on the most relevant information on screening, prevention, diagnosis, and therapy of breast cancer. On-site mammogram screening was offered to approximately 100 people.
- Passport to Africa: a daylong program that offers a variety of educational, cultural, and social enrichment activities to celebrate the many contributions that Africa and their people have made to the world. Experiences included food tasting, African dance, and historical exhibitions. More than 400 community members participated in the day.
- Senior Fun Day! The 12<sup>th</sup> Annual Senior-citizen program was focused on the importance of “Staying Young at Heart”. The program introduced seniors to mindfulness techniques, emotional well-being, and self-care. Seniors participated in food preparation demonstrations, and engaged in discussions relating to living independently. Approximately 200 seniors participated in this program.

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(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.

WCCCD's Brown and Juanita C. Ford Art Gallery is housed on four campuses to serve (32 cities and townships). The art gallery attracts local, national and international reputations for thousands of students and community members seeking enrichment in the arts. The Gallery hosted talents such as Maurice W. Sanders "Global Faces", Amy Fell "Everyday Extraordinaire", and Robert Landry "Profoundly Humanist Creative Initiative". The School of Continuing Education continues to partner with local school districts within Wayne County to provide K-12 Art Exhibitions including: Allen Park School district which showcased unique art work developed and created by mainstream and at-risk students from the Allen Park School district. This partnership helped the students to cultivate their skill set and increase their confidence by expressing themselves through art. The students created various forms of art work such as paintings, ceramics, drawings, and sculptures.

The District offers a 78,000 square foot, 812 seat theatre named the Heinz C. Prechter Educational and Performing Arts Center located at the Downriver Campus. The theatre attracts local and national talent in an effort to broaden the community's knowledge about art and culture with engaging events. Additionally, the theater is used for professional enrichment for staff, faculty and continuing education events such as the Annual Adult Education Graduation, Movie Night, Annual Halloween Family Fun Day, and the Performer's Expo.

The District's Learning Resource Centers (LRC) are located at each campus and supports community education seminars that promote literacy as well as workshops that to support learning in the classroom. LRC workshops for student support examples include using technological learning tools, googledocs, and research paper assistance. WCCCD invested in its redesign of the LRC to include an increase in digital collections and technology to enhance virtual capacity. WCCCD continues to partner with local public libraries and donates resources to support students and the community. WCCCD donated homework computers and early literacy stations for young learners that are located at the Taylor Community Library.

The Center for Learning Technology (CLT) provides the opportunity for faculty, staff, and community members to increase learning through the use of innovative technology and distance learning. The CLT supports distance learning delivery, professional development, videoconferencing, video/audio production, and instructional design.

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(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.

As part of the District's 2017-2022 Capital Improvement Plan, the District completed planning and architectural design, breaking ground in January, 2018 on the District's new Health and Wellness Education Center, located adjacent to the District's flagship Downtown Campus. Architectural planning and design are nearing completion for the District's Horticulture Education Center and Nature Preserve, with a ground breaking ceremony planned in September, 2018. The District Horticulture Education Center will be strategically located near dedicated nature preserve and wetlands area within the District's Downriver campus in Taylor.

These two new capital plan projects are investments in the communities we serve of more than \$45 million dollars. These new buildings will help cultivate business partnerships to meet the needs of the workforce as well as provide the public with access to educational and personal enrichment opportunities in areas such as fitness training, sports medicine, kinesiology, aquaponics, and hydroponics.

Anticipated completions dates are late 2019 for the new District Health and Wellness Education Center and 2021 for the new District Horticulture Education Center.

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(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.

WCCCD continues to promote, sponsor, and host a number of community outreach programs/activities focused in the following areas: health and fitness, arts and culture, leisure, literacy, professional development and other educational activities. Working in collaboration with community partners, the District serves students, staff, community members, and the business/industry.

- Autism Safety Conference focused on safety tips for parents of children with autism spectrum disorders (ASD) and other special needs that are important as it relates to vacation and water safety, camping and other summer outdoor activities.
- White Shirt Drive: an initiative to support our local middle school by creating a donation drive that raised more than 200 white shirts to support children returning to school – Noble Elementary School continues to collaborate with WCCCD on a number of student enrichment programs.
- The Sickle Cell Awareness Walk: designed to create an awareness of how this disease impacts our community, what new resources and programs are being developed to bring about greater national awareness, discuss how to break the various cycles associated with inheriting and living with the disease as well as dispelling the myths. Over 700 community members participated in the program and walk.
- JDRF Type 1 Annual National Conference: in partnership with Juvenile Diabetes Research Foundation (JDRF) WCCCD hosted the eleventh annual Type 1 Diabetes Conference, where adults and children, along with their families, diagnosed with type1 diabetes attended workshops and presentations from physicians, researchers and health care professionals to learn of the latest developments in managing the disease. Vendors showcased the latest equipment, supplies and options for treatment of Type 1 Diabetes. Over 1000 community members were in attendance.

The District of Student Services partners with community organizations like Gleaners, VA hospitals, homeless centers as well as its student organizations such as Phi Theta Kappa, Athletic program and Student Executive Council (student government) to sponsor food drives, coat drives and community dinners to invite the homeless, veterans, and their families to dine at the Downtown campus for Thanksgiving to help fight hunger and homelessness in our communities.

