## CONFERENCE DAY PLANNING COMMITTEE AND SUB-COMMITTEE MEMBERS

### COMMITTEE MEMBERS:

<table>
<thead>
<tr>
<th>Martha J. Grier, Co-Chair</th>
<th>Dr. Magalene Hester</th>
<th>David Beaumont</th>
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<tbody>
<tr>
<td>Dr. Randall R. Miller, Co-Chair</td>
<td>Corrie Morris</td>
<td>Deborah Duyck</td>
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<td>David Butry</td>
<td>Anna Dendy</td>
<td>Tina Casali</td>
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<td>James Jackson</td>
<td>James Flaherty</td>
<td>Danny Norris</td>
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<td>Pamela Jones</td>
<td>Dr. Warren Dodson</td>
<td>Dr. Debraha Watson</td>
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<tr>
<td>Melva Bradford</td>
<td>Ronald Dowe</td>
<td>Shawna Forbes</td>
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### SUB-COMMITTEE MEMBERS

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<thead>
<tr>
<th>Program</th>
<th>Awards</th>
<th>Logistics</th>
<th>Registration</th>
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<tr>
<td>David Beaumont, Co-Chair</td>
<td>Anna Dendy, Co-Chair</td>
<td>Deborah Duyck, Co-Chair</td>
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<td>James Jackson, Co-Chair</td>
<td>Dr. Debraha Watson, Co-Chair</td>
<td>Corrie Morris, Co-Chair</td>
<td>Dr. George Swan, Co-Chair</td>
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<td>Dr. Warren Dodson</td>
<td>Edward Blackburn</td>
<td>Teresa Gamble</td>
<td>Anthony Roberts</td>
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<td>Adrian Phillips</td>
<td>Carol Morant</td>
<td>Muna Khoury</td>
<td>Daniel Martinez</td>
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<td>Debra Swope</td>
<td>Lauren Ferguson</td>
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<td>Christine Puttick</td>
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<td>J. Thomas Franco</td>
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<td></td>
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<td>Linda Stewart</td>
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<tr>
<th>Publicity</th>
<th>Decorations/Entertainment</th>
<th>Food/Refreshments</th>
<th>Gifts/Prizes</th>
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<tr>
<td>Tina Casali, Co-Chair</td>
<td>Danny Norris, Co-Chair</td>
<td>Anna Dendy, Co-Chair</td>
<td>Martha Grier, Co-Chair</td>
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<td>Heather Malone, Co-Chair</td>
<td>Adriane Phillips, Co-Chair</td>
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<tr>
<td>Kebina Young</td>
<td>Brenda Jones</td>
<td>Darlene Wimberley</td>
<td>Dr. Magalene Hester</td>
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<td>Bernadette Bostic</td>
<td>Darlene Wimberley</td>
<td>Art Williams</td>
<td>Pamela Jones</td>
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### VENDORS

| The University of Phoenix | The University of Toledo | Northwood University |
| University of Detroit Mercy | Eastern Michigan University | Wayne State University |
| Marygrove College | Central Michigan University | William Tyndale College |
| Whiteboard | Certiport | S C T |
| XanEdu | Respondus | COURSE Technology |
| Noel-Leuizt | Web CT | |
10:20 – 10:30 a.m. BREAK – VISIT TO VENDORS
10:30 – 11:45 a.m. SPECIAL INTEREST SESSIONS

SCT Banner Presentation – ROOM W2-61
Facilitators: S C T; Anthony Roberts, Director of Information Technology; Dr. Bernadette Spencer, Vice Chancellor of Institutional Effectiveness; Claron Fitts, Banner Project Team Co-Chair
Description: Participants will have an opportunity to review a demonstration of the new Student Services computer software package as well as meet the vendor.

Economic Impact of Community Colleges, Part I – ROOM W2-68
Facilitator: Dr. Stephen Katsinas, Ph.D. – Clair University of North Texas
Description: This session will focus on the impact of a community college's programs and services on economic development. Participants will be provided with information on the influences community college activities have on the regional tax base and the region's ability to retain and attract businesses and industries.

Student Services Center: One Stop Shop – ROOM 02-33
Facilitator: John Bolden, Senior Associate Vice Chancellor of Student Services
Description: Information will focus on Wayne County Community College District's student services pilot "Student Success Center" initiative.

Working With the Public – ROOM W2-67
Facilitator: Denise Ann Taylor – Competitive Advantage, Inc.
Description: Business relations are not meant strictly for business. They are also about relationship building. Each person is an ambassador for the organization they represent. Those who can connect with others, those who can build rapport quickly, and those who can gain the trust and respect of their clients, co-workers and friends will appear more confident and in control, attract greater career achievement, and increased sales and revenues. Learn power presence points for working a room and implement skills that will have you "owning" the room.

Leadership Panel – ROOM 02-43
Facilitators: Dr. William Moore, Jr., A M. Aikins Regents Chair and Professor of Educational Administration, University of Texas-Austin; Dr. Margaret L. Ford, Ph.D. – President, Houston Community College - Northeast
Description: Participants will gain insight from two higher education practitioners and receive feedback on current challenges in leading higher education institutions from professionals in the field.

Using Technology to Enhance Retention in the Classroom – ROOM 02-44
Facilitators: Dr. Stephanie Buigis, Dean of Distance Learning and Learning Resource Centers; Beastring Talpes, Political Science Faculty Member
Description: Faculty members often ask for specific examples, guidelines, tools and techniques that can help students be successful in their classes. This faculty led presentation will show how learning technologies are presently being used in the classroom to engage, communicate and foster deeper learning. Faculty from a variety of disciplines will provide tips and ideas that can be used by their colleagues in their own courses.

LUNCH / AWARDS:

11:45 – 1:00 p.m. LUNCH / AWARDS:
- Dr. Randall R. Miller, Executive Vice Chancellor; Provost
- Awards Presentation: Dr. Delasha Watson, Chief Academic Officer – Downriver Campus
- Introduction of Speaker: Jeannette Jackson, President, AFT Local 2010
- Dr. Margaret L. Ford, President, Houston Community College - Northeast – Leadership in a Multi-Campus System

1:00 – 2:15 p.m. SPECIAL INTEREST SESSIONS

SCT Banner Presentation – ROOM W2-61
Facilitators: S C T; Anthony Roberts, Director of Information Technology; Dr. Bernadette Spencer, Vice Chancellor of Institutional Effectiveness; Claron Fitts, Banner Project Team Co-Chair
Description: Participants will have an opportunity to review a demonstration of the new Student Services computer software package as well as meet the vendor.

Economic Impact of Community Colleges, Part II: Retaining the Future – ROOM W2-68
Facilitator: Dr. Stephen Katsinas, Ph.D. – Clair University of North Texas
Description: This continuation session will focus on the impact of a community college's programs and services on economic development. Participants will be provided with information on the influences community college activities have on the regional tax base and the region's ability to retain and attract businesses and industries.

Working With the Public – ROOM 02-33
Facilitator: Denise Ann Taylor – Competitive Advantage, Inc.
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Retention Success: An Academic Services Perspective – ROOM 02-44
Facilitator: Timothy Calvert, MA – Consultant, Neil-Levitt
Description: Participants will be engaged in creating strategies and becoming familiar with technologies that support teaching and learning, and student retention.

Staying the Course: Systems & Tools for Outcome Achievement – ROOM 02-45
Facilitator: Nora Gasser, MA – Gasser & Associates
Description: Information will focus on how Microsoft Project can be utilized in an educational setting. This session will also include a demonstration on how Project can assist with strategic planning management as well as departmental and personal goal achievement.

The Impact of Quality Initiatives in Higher Education – ROOM W2-66
Facilitator: Lois Seale – President, Potentials, Inc.
Description: Information will focus on how to increase the levels of student and community satisfaction with support and quality service initiatives.

Academic Success: Software Bridges for Teaching & Learning – ROOM W2-67
Facilitator: Kevin Eichelberger – McGraw-Hill
Description: Participants will be exposed to new technologies and software application that support teaching, learning and retaining students.

2:20 – 3:30 p.m. SPECIAL INTEREST SESSIONS

SCT Banner Presentation – ROOM W2-61
Facilitators: S C T; Anthony Roberts, Director of Information Technology; Dr. Bernadette Spencer, Vice Chancellor of Institutional Effectiveness; Claron Fitts, Banner Project Team Co-Chair
Description: Participants will have an opportunity to review a demonstration of the new Student Services computer software package as well as meet the vendor.

Tech Prep, Articulation and Career Pathways: Working with the Community – ROOM W2-68
Facilitators: Anthony Arminnick, Associate Vice Chancellor of Career Programs Marie Bell, District Director of Special Projects and Assistant to the Executive Vice Chancellor
Description: Participants will be exposed to the latest trends on positive impacts of Tech Prep articulation agreements, and the Career Pathways initiative on communities state-wide.

Retention Success: A Student Services Perspective – ROOM 02-33
Facilitator: Timothy Calvert, MA – Consultant, Neil-Levitt
Description: Participants will be provided with strategies and exposed to technologies that support student retention and goal achievement rates.

Using Technology to Enhance Retention in the Classroom – ROOM 02-44
Facilitator: Dr. Stephanie Buigis, Dean of Distance Learning and Learning Resource Centers; Beastring Talpes, Political Science Faculty Member
Description: Faculty members often ask for specific examples, guidelines, tools and techniques that can help students be successful in their classes. This faculty led presentation will show how learning technologies are presently being used in the classroom to engage, communicate and foster deeper learning. Faculty from a variety of disciplines will provide tips and ideas that can be used by their colleagues in their own courses.

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3:30 – 3:45 p.m. BREAK – VISIT TO VENDORS
3:45 – 4:30 p.m. CLOSING SESSION – ENTERTAINMENT & RAFFLE – ROOM W2-60
Dr. Magdalena Horst, Senior Associate Vice Chancellor of Academic Administration, Providing Introduction of Speaker: Daniel Norrin, President, UAW Local 1796
Karen Addison, Comedian

WCCCD CONFERENCE DAY SCHEDULE

REGISTRATION AND CONTINENTAL BREAKFAST – MAIN LOBBY AND ROOM W2-60
GENERAL SESSION – ROOM W2-60 AMBASSADOR DINING ROOM
Welcoming Remarks and Introduction: Merika J. Grier, Assistant to the Chancellor, Providing Introduction of Chancellor: Dr. Janet Dietrick, Associate Vice Chancellor for Transfer Programs State of the College Address: Dr. Curtis L. Ivory, Chancellor
Introduction of Speaker: Dr. George W. Swan III, Campus President, Eastern Campus
Keynote: Dr. William Mosim, Jr., A M. Aikins Regents Chair and Professor of Educational Administration, University of Texas-Austin