

CONFERENCE DAY PLANNING COMMITTEE AND SUB-COMMITTEE MEMBERS

COMMITTEE MEMBERS:

Martha J. Grier, Co-Chair Dr. Randall R. Miller, Co-Chair David Butty James Jackson Pamela Jones Melva Bradford	Dr. Magalene Hester Corrie Morris Anna Dendy James Flaherty Dr. Warren Dodson Ronald Dowe	David Beaumont Deborah Duyck Tina Casali Danny Norris Dr. Debraha Watson Shawna Forbes
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SUB-COMMITTEE MEMBERS

Program	Awards	Logistics	Registration
David Beaumont, Co-Chair James Jackson, Co-Chair Dr. Warren Dodson Adrian Phillips Debra Swope	Anna Dendy, Co-Chair Dr. Debraha Watson, Co-Chair Shawna Forbes	Deborah Duyck, Co-Chair Corrie Morris, Co-Chair Edward Blackburn Teresa Gamble Carol Morant Muna Khoury Lauren Ferguson	Dr. Magalene Hester, Co-Chair Dr. George Swan, Co-Chair Anthony Roberts Daniel Martinez Christine Puttick J. Thomas Franco Linda Stewart
Publicity	Decorations/Entertainment	Food/Refreshments	Gifts/Prizes
Tina Casali, Co-Chair Heather Malone, Co-Chair Kebina Young Bernadette Bostic	Danny Norris, Co-Chair Adriane Phillips, Co-Chair Brenda Jones Darlene Wimberley Art Williams	Anna Dendy, Co-Chair Melva Bradford, Co-Chair	Martha Grier, Co-Chair Dr. Randall Miller, Co-Chair Dr. Magalene Hester Pamela Jones

VENDORS

The University of Phoenix University of Detroit Mercy Marygrove College McGraw-Hill Whiteboard XanEdu Noel-Leuitz	The University of Toledo Eastern Michigan University Central Michigan University Prentice-Hall Certiport Respondus Web CT	Northwood University Wayne State University William Tyndale College Houghton Mifflin S C T COURSE Technology
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WAYNE COUNTY COMMUNITY COLLEGE DISTRICT

District-Wide Conference Day
October 28, 2003
Cobo Hall



ABOVE and BEYOND
Students... Our #1



AFT LOCAL 2000

P&A/MFT & SRP Local 4467

WCCCD CONFERENCE DAY SCHEDULE

8:15 – 9:00 a.m. REGISTRATION AND CONTINENTAL BREAKFAST – MAIN LOBBY AND ROOM W2-60

9:00 – 10:20 a.m. GENERAL SESSION – ROOM W2-60 AMBASSADOR DINING ROOM
Welcoming Remarks and Introductions: Martha J. Grier, Assistant to the Chancellor, Presiding
Introduction of Chancellor: Dr. Janet Dettloff, Associate Vice Chancellor for Transfer Programs
State of the College Address: Dr. Curtis L. Ivery, Chancellor
Introduction of Speaker: Dr. George W. Swan III, Campus President, Eastern Campus
Keynote Address: Dr. William Moore, Jr., A.M. Aikins Regents Chair and Professor of Educational Administration, University of Texas-Austin

10:20 – 10:30 a.m. BREAK – VISIT TO VENDORS
10:30 – 11:45 a.m. SPECIAL INTEREST SESSIONS:

SCT Banner Presentation – ROOM W2-61

Facilitators: Joe Belandardo – S C T; Anthony Roberts, District Director of Information Technology; Dr. Bernadette Spencer, Vice Chancellor of Institutional Effectiveness; Claton Fritz, Banner Path Project Team Co-Chair
Description: Participants will have an opportunity to review a demonstration of the new Student Services computer software package as well as meet the vendor.

Economic Impact of Community Colleges, Part I – ROOM W2-68

Facilitator: Dr. Stephen Katsinas, Ph.D. – Clair University of North Texas
Description: This session will focus on the impact of a community college's programs and services on economic development. Participants will be provided with information on the influences community college activities have on the regional tax base and the regions ability to retain and attract businesses and industries.

Student Services Center: One Stop Shop – ROOM 02-33

Facilitator: John Bolden, Senior Associate Vice Chancellor of Student Services
Description: Information will focus on Wayne County Community College District's student services pilot "Student Success Center" initiative.

Working With the Public – ROOM W2-67

Facilitator: Denise Ann Taylor – Competitive Advantage, Inc.
Description: Business socials are not meant strictly for business. They are also about relationship building. Each person is an ambassador for the organization they represent. Those who can connect with others, those who can build rapport quickly, and those who can gain the trust and respect of their clients, co-workers and friends will appear more confident and in control, attract greater career achievement, and increased sales and revenues. Learn power presence points for working a room and implement skills that will have you "owning" the room.

Leadership Panel – ROOM 02-43

Facilitators: Dr. William Moore, Jr., A.M. Aikins Regents Chair and Professor of Educational Administration, University of Texas-Austin;
Dr. Margaret L. Forde, Ph.D. – President, Houston Community College - Northeast
Description: Participants will gain insight from two higher education practitioners and receive feedback on current challenges in leading higher education institutions from professionals in the field.

UAW New Member Orientation – ROOM W2-66

Facilitator: Daniel Norris, President, UAW Local 1796
Description: UAW members will discuss issues of concern to the membership with union leadership.

Using Technology to Enhance Retention in the Classroom – ROOM 02-44

Facilitators: Dr. Stephanie Bulger, Dean of Distance Learning and Learning Resource Centers; Beatrice Talpos, Political Science Faculty Member
Description: Faculty members often ask for specific examples, guidelines, tools and techniques that can help students be successful in their classes. This faculty led presentation will show how learning technologies are presently being used in the classroom to engage, communicate and foster deeper learning. Faculty from a variety of disciplines will provide tips and ideas that can be used by their colleagues in their own courses.

11:45 – 1:00 p.m. LUNCH / AWARDS:
Dr. Randall R. Miller, Executive Vice Chancellor, Presiding
Awards Presentation: Dr. Debraha Watson, Chief Academic Officer – Downriver Campus
Introduction of Speaker: James Jackson, President, AFT Local 2000
Dr. Margaret L. Forde President, Huston Community College -Northeast – Leadership in a Multi-Campus System

1:00 – 2:15 p.m. SPECIAL INTEREST SESSIONS:

SCT Banner Presentation – ROOM W2-61

Facilitators: S C T; Anthony Roberts, District Director of Information Technology; Dr. Bernadette Spencer, Vice Chancellor of Institutional Effectiveness; Claton Fritz, Banner Path Project Team Co-Chair
Description: Participants will have an opportunity to review a demonstration of the new Student Services computer software package as well as meet the vendor.

Economic Impact of Community Colleges, Part II: Retaining the Future – ROOM W2-68

Facilitator: Dr. Stephen Katsinas, Ph.D. – Clair University of North Texas
Description: This continuation session will focus on the impact of a community college's programs and services on economic development. Participants will be provided with information on the influences community college activities have on the regional tax base and the regions ability to retain and attract businesses and industries.

Working With the Public – ROOM 02-33

Facilitator: Denise Ann Taylor – Competitive Advantage, Inc.
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Retention Success: An Academic Services Perspective – ROOM 02-44

Facilitator: Timothy Culver, MA – Consultant, Noel-Levitz
Description: Participants will be engaged in creating strategies and becoming familiar with technologies that support teaching and learning, and student retention.

Staying the Course: Systems & Tools for Outcome Achievement – ROOM 02-43

Facilitator: Nora Gessert, MA – Gessert & Associates
Description: Information will focus on how Microsoft Project can be utilized in an educational setting. This session will also include a demonstration on how Project can assist with strategic planning management as well as departmental and personal goal achievement.

The Impact of Quality Initiatives in Higher Education – ROOM W2-66

Facilitator: Lois Searle – President, Potentials, Inc.
Description: Information will focus on how to increase the levels of student and community satisfaction with support and quality service initiatives.

Academic Success: Software Bridges for Teaching & Learning – ROOM W2-67

Facilitator: Kevin Eichelberger – McGraw-Hill
Description: Participants will be exposed to new technologies and software application that support teaching, learning and retaining students

2:20 – 3:30 p.m. SPECIAL INTEREST SESSIONS:

SCT Banner Presentation – ROOM W2-61

Facilitators: S C T; Anthony Roberts, District Director of Information Technology; Dr. Bernadette Spencer, Vice Chancellor of Institutional Effectiveness; Claton Fritz, Banner Path Project Team Co-Chair
Description: Participants will have an opportunity to review a demonstration of the new Student Services computer software package as well as meet the vendor.

Tech Prep, Articulation and Career Pathways: Working with the Community – ROOM W2-68

Facilitators: Anthony Arminiak, Associate Vice Chancellor of Career Programs Marie Bell, District Director of Special Projects and Assistant to the Executive Vice Chancellor
Description: Participants will be exposed to the latest trends on positive impacts of Tech Prep, articulation agreements, and the Career Pathways initiatives on communities state-wide.

Retention Success: A Student Services Perspective – ROOM 02-33

Facilitator: Timothy Culver, MA – Consultant, Noel-Levitz
Description: Participants will be provided with strategies and exposed to technologies that support student retention and goal achievement rates

Using Technology to Enhance Retention in the Classroom – ROOM 02-44

Facilitators: Dr. Stephanie Bulger, Dean of Distance Learning and Learning Resource Centers; Beatrice Talpos, Political Science Faculty Member
Description: Faculty members often ask for specific examples, guidelines, tools and techniques that can help students be successful in their classes. This faculty led presentation will show how learning technologies are presently being used in the classroom to engage, communicate and foster deeper learning. Faculty from a variety of disciplines will provide tips and ideas that can be used by their colleagues in their own courses.

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3:30 – 3:45 p.m. BREAK – VISIT TO VENDORS

3:45 – 4:30 p.m. CLOSING SESSION – ENTERTAINMENT & RAFFLE – ROOM W2-60
Dr. Magalene Hester, Senior Associate Vice Chancellor of Academic Administration, Presiding
Introduction of Speaker: Daniel Norris, President, UAW Local 1796
Karen Addison, Comedian