

## WCCCD DISTRICT-WIDE CONFERENCE DAY PLANNING COMMITTEE

**Committee Co-Chairs:** Martha J. Grier and John Bolden

**Sub-Committee Chairs:**

PROGRAM - Dr. George W. Swan III and James Jackson

AWARDS - Brian Singleton and Dr. Warren Dodson

LOGISTICS - Susan Wiley and DaShonta Simpkins

REGISTRATION - Wanda Anderson and Monica Wiggins

PUBLICITY - Deborah Duyck and Tina Casali

FOOD AND DECORATION - Mary A. Gill, Melva Bradford

ENTERTAINMENT - Daniel Norris and Adrian Phillips

### Sub-Committee Members and Volunteers

India Smith • Eli Duncan • Tony Yarber • Daisy Lopez • E. Martinus Whitfield • David Gonzalez

Danielle Player-Parks • Eleanor O'Georgia • Ilanda Robertson • Stacy Crawford • Carole Deshazor

Nikki Allen • Mel Allen • Annette Black • Curtis Johnson • Stacha Floy • Larry Davi • Mafaro Mclaurin

Fizah Khan • Joann Lundine • Janice Stallworth • Jackie Rhodes • Russell Hughes • Dessine Mack

Brenda Ball • Angela Canoy-Simmons • Dan Martinez • Megan Lightfoot • Marta Lightfoot

Bernadine Duncan • Tina Klarr • Robin Marshall • Debbie Swope • Carolyn Carter • Victor Bothuel

Tammy Jenkins • Solomon Asmelash • Charlie Snyder • Christina Jome • Christopher Young

Kimberly Townsend • Latasha Lane • James Flaherty • Reginald Harris • Julie Figlioli

Stephanie Gilliard-Sheard • Priscilla Rodgers • Christine Puttick • Katie Busby

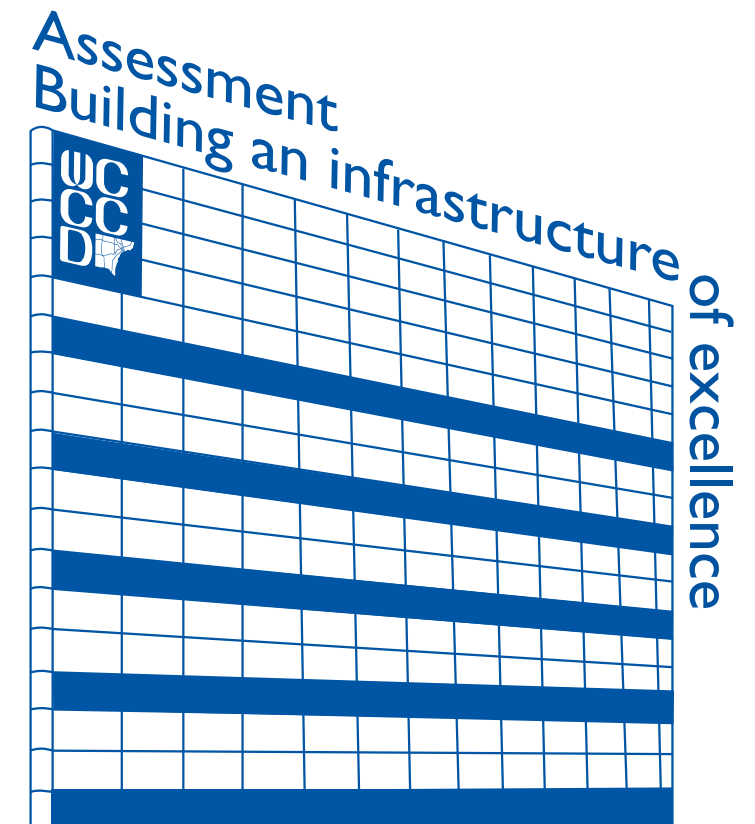
Clarence Madison • Lucretia Gulley • Mikeal Tesfamikeal • Walta Bell • Sheila Easley

Phyllis Finch • Courtney Atlas • Ashish Patel • Yoseph Kidane • James Dodson

Corrie Steinman • Diana Rosario • Lisa Jackson • Andrea McQuitty • Ella Lynch • Richard Woolfolk

# District-Wide Conference Day

# 2007



## October 23, 2007 Cobo Hall



# WCCCD CONFERENCE DAY SCHEDULE

- 8:15 – 9:00 a.m.**      **REGISTRATION, MAIN LOBBY;  
CONTINENTAL BREAKFAST**
- 9:00 – 10:30 a.m.**      **GENERAL SESSION – ROOM W2-60 AMBASSADOR DINING ROOM**  
**Welcoming Remarks:**  
Martha J. Grier, Assistant to the Chancellor for Board and Public Relations  
**Remarks and Introduction of Chancellor:**  
Dr. Gunder Myran, Senior Consultant to the Chancellor  
**Remarks and Introduction of Guest Speaker:**  
Dr. Curtis L. Ivery, Chancellor  
**Guest Speaker:** Dr. John Roueche, Professor and Director, Community College Leadership Program, University of Texas at Austin
- VISIT VENDORS' AREA – ROOM W2-62**
- 10:45 a.m. – 11:45 a.m.  
and 1:30 - 2:30 p.m.**      **SPECIAL INTEREST SESSIONS**  
**How to Brand Your Image – Room W2-64**  
**Facilitator:** **Glenda Baylor**, Baylor Educational Consulting  
**Description:** Networking has many avenues that can lead to personal success. This session focuses on how to develop and maintain contacts as well as how to “brand” your image, refine your ability to build strong networking skills and leave a positive impression.
- Achieving the Dream: A Key for Student Success (Morning Only) – Room W2-66**  
**Facilitators:** **Dr. Walter Bumphus**, Professor and Chair, Department of Educational Administration A.M. Aikin Jr., Regents Chair, University of Texas at Austin  
**Dr. Frank Dunbar**, Western Campus Academic Officer  
**Dr. Debraha Watson**, Vice Chancellor for Educational Affairs  
**Description:** WCCCD is one of six Michigan colleges selected to participate in the Achieving the Dream (ATD) initiative. This session will examine the five goals of this multi-year effort, engagement of the college community in the initiative, and how ATD will contribute to student success throughout the District.
- Emerging Leaders: Strategies for Assessment and Development – Room W2-69**  
**Facilitator:** **Lee E. Meadows, Ph.D.**, Professor of Management, Author, Business and Management Consultant  
**Description:** An analysis and presentation on the issues and challenges in identifying and developing emerging leaders.
- Podcasting in Education – Room W2-63**  
**Facilitator:** **John M. Hickey Jr.**, Senior Systems Engineer  
**Description:** This seminar will explore how schools and universities are using IPods and podcasting to enhance curricula, capture students’ attention and provide unprecedented opportunities to deliver and improve access to educational content.
- Assessment and the new Criteria (HLC) – Room 02-42**  
**Facilitators:** **Dr. Ronald Smith**, RCS Associates, St. Louis, Missouri, **Dr. Gunder Myran** and **Johnesa Dimicks**, Dean, Institutional Effectiveness  
**Description:** The Higher Learning Commission of the North Central Association has enhanced its programs and services through five new criteria. This session will explore the new criteria within the Program to Evaluate and Advance Quality (PEAQ) and the shift in focus for institutions engaged in the self-study process.
- Assessment, Accreditation & Quality: the Virtual Difference – Room W2-61**  
**Facilitator:** **Michael Wahl**, Executive Director of the Michigan Community College Association 'Virtual Learning Collaborative'  
**Description:** The Michigan Virtual University serves as a central access point for online courses. It does not create curriculum; rather, it serves as a broker to make courses available to students across the state. This session will explore the critical need for assessment, engagement and quality assurance in the virtual instructional delivery modality.
- Academic Administrators and Assessment (Afternoon Only) – Room W2-66**  
**Facilitators:** **Dr. Walter Bumphus**, Professor and Chair, Department of Educational Administration and A.M. Aikin Jr., Regents Chair, University of Texas at Austin  
**Description:** This session will explore the critical development of community college leaders and their role in the assessment of instructional programs and student outcomes. As the Professor and Chair of the Department of Educational Administration in the Junior and Community College Education Leadership Program at the University of Texas at Austin, Dr. Bumphus lends both perspective and valued experience as a college president and system CEO to this discussion.
- Tools and Strategies for Student Success: Technology and Assessment – Room W2-68**  
**Facilitator:** **John Cosgrove**, Director of Institutional Research, Planning and Assessment, St. Louis Community College  
**Description:** This session will focus on the value of a mission-based assessment process. In addition, the session will describe innovative strategies related to research and technology support necessary to ensure that faculty and staff has access to data when they need it to make informed decisions.
- Assessment and Measuring Customer Service – W2-67**  
**Facilitator:** **Dr. Zachary Hodges**, President of Houston Community College-Northwest  
**Description:** Customer service begins when the student or community member makes their first connection with the College. This session will discuss the importance of customer service, the individual’s responsibility, how to measure its effectiveness, and lastly, audience participation and feedback.
- Information Session UAW and P&AA – Room W2-70**  
**Facilitator:** **Danny Norris**, UAW (Morning)  
**Facilitator:** **Mary Gill**, P&AA (Afternoon)
- 11:45 a.m. - 12:00 p.m.**      **BREAK – VISIT VENDORS' AREA**
- 12:00 - 1:15 p.m.**      **LUNCH**  
John Bolden, Executive Vice Chancellor, Presiding  
**Introduction of Speaker:** James Jackson, President, AFT Local 2000  
**Speakers:** Dr. Wallace Peace, Dr. Shiree Kennedy, Norman Samuelson  
Dr. Ella Davis, Gary Ciampa, Lillian Jenkins
- 1:30 - 2:30 p.m.**      **SPECIAL INTEREST SESSIONS**
- 2:45 - 3:30 p.m.**      **AWARDS CEREMONY**  
Brian Singleton, Executive Dean
- 3:30- 4:30 p.m.**      **CLOSING SESSION:** Martha J. Grier and George W. Swan III  
**ENTERTAINMENT:** James Tatum  
**RAFFLE**