

CONFERENCE DAY PLANNING COMMITTEE AND SUB-COMMITTEE MEMBERS

Dr. Magalene Hester, Senior Associate Vice Chancellor for Evening Deans*

James Jackson, President of American Federation of Teachers (AFT)*

Danny Norris, Vice President of United Auto Workers (UAW)*

Mary Gill, President, Professional & Administrative Association (P&AA)*

Dr. George Swan III, President Eastern Campus*

Dr. Hattie Johnson Norris, President Northwest Campus*

Dr. Toni R. Hopper, Vice Chancellor for Planning, Development & Accountability*

Martha Grier, Assistant to the Chancellor for Special Programs/Public Information*

Dr. Clinton Donaldson, Criminal Justice Faculty

Dr. June Ridley, Psychology Faculty

Vicki Allen, Member UAW

David Butty, Director of Public Affairs

Edward Blackburn, Chief of Public Safety

Lorainne Coats, Steward P&AA

Tina Casali, Member P&AA

Ivory Davis, Financial Secretary UAW

Shelia Easley, Treasure P&AA

James Flaherty, English Faculty

Sharnita Ford, Member UAW

Alan Fortune, Bargaining Committee UAW

J. Thomas Franco, Accounting Faculty

Willie Mae Hampton, Counselor, Member AFT

Kathie House, Assistant to the Campus President/Associate Dean for Enrollment Management

Adrian Phillips, Records UAW

Stephanie Sheard, Receptionist Chancellor's Office

Shalela Smith, Member UAW

Debra Swope, Member P&AA

Beatrice Talpos, Political Science Faculty

Arthur Williams, Criminal Justice Faculty

Cindy Yonovich, Executive Board Member P&AA

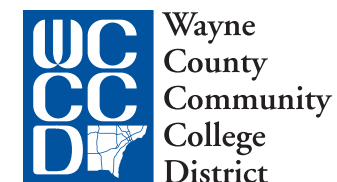
* Denotes Planning Committee Members



Transforming Programs, Services,
Structures, and Systems

DISTRICT CONFERENCE DAY

Tuesday, October 29, 2002
Cobo Hall



WCCCD CONFERENCE DAY SCHEDULE

8:30 a.m. – 9:00 a.m.

Registration & Continental Breakfast – Main Lobby

9:00 a.m. – 10:15 a.m.

General Session – *Room W2-60*

Welcoming Remarks - Dr. Magalene Hester, Senior Associate Vice Chancellor for Evening Deans

Remarks and Introductions - Dr. Curtis L. Ivery, Chancellor

Introduction of Speaker - Dr. Toni R. Hopper, Vice Chancellor for Planning, Development, and Accountability

Keynote Address - Dr. Wright L. Lassiter, President

El Centro College of the Dallas County Community College District

10:30 a.m. – 12:00 p.m.

SPECIAL INTEREST SESSIONS: Please note: During each special interest session, the audience members will be asked to provide comments or suggestions regarding the proposed outcomes in the draft of the WCCCD Five-Year Strategic Plan

District Service-Area Strategy: High School Recruitment/Community Outreach
Room W2-70

Presenters: Dr. Randall R. Miller and Anthony Arminiak

In the proposed WCCCD Five-Year Strategic Plan, Goal Three emphasizes the importance of establishing community partnerships. One important element of those partnerships involves a concentrated strategy for high school recruitment and community outreach. This session will provide an update on what activities have occurred since January 2002. Also, discussed will be the strategy that the Downriver Campus is implementing to build stronger ties with the high schools and the Downriver communities. This strategy is intended to serve as a model program that can be duplicated or adapted for all five campuses.

Career & Community Based Education Model: Implementing Seamless Approaches to Education and Training at WCCCD
Room W2-64

Presenters: Dr. Mary Smith, JoAnn Nyquist, Faith Polk, and Dr. Debraha Watson

The presenters will review the current practices in career and technical education at WCCCD; examine industry and labor market influences in designing non-credit training courses and programs; and demonstrate how the “traditional” and “industry influenced” education/training models can seamlessly deliver quality, relevant educational and training experiences which meet the needs of the learner, the employer and the community. The workshop will also explore some of the “lessons learned” (pros /cons) when linking the non-credit with the credit side of a multi-campus institution.

Instructional Design: WIDS (World-wide Instructional Design System) - High-Quality Learning
Room W2-68

Presenter: Sophie Jefferies, Ph.D., MCDC/WIDS Consultant

Facilitators: Dr. Joann Pieronek and Ron Dowe

It's Simple: We want you to design high quality learning in your organization, whether it is the design of courses, programs, seminars, online learning, or organizational training. Aligned around a strong performance-based model, the WIDS software, professional development course helps those from all content areas produce quality learning. If you are involved in the design of any learning experience, WIDS gives you a consistent framework and tool to design, revise, generate, and export learning design to various delivery modes, including online learning environments.

Student Services: Training That Makes a Difference - The Dynamics of Change and Creating Organizational Optimism
Room W2-63

Presenter: James J.K. Kennedy, President of Success Seekers International

Facilitators: Dr. Jacqueline Hodges and John Pruitt

This highly interactive learning process will actively engage the participants in the Seven Dynamics of Change. The participants won't just learn about change “they will experience it”. The training objective of this learning system is to engage the participants in a deeper and more comprehensive understanding of the characteristics of change and increase their readiness to handle, deal with and anticipate change. The participants will also focus on themselves and explore specific actions to maintain the “right frame of mind” in the work place, as well as in the home setting, when times get hectic or tough. We will explore “our perceptions” and “our beliefs.”

Open Door Institute: The Critical Role of the Community College in Economic Development
Room W2-71

Presenters: Katherine Gilenbach, Washtenaw Community College, Letyna Roberts, Oakland Community College

Facilitator: David Beaumont

Community Colleges have always played an important role in providing education and training services to unemployed and underemployed workers. Driven by economic, technological and social policy changes in the area of workforce development policies, this role is undergoing a significant transformation. Metropolitan community colleges are expected to quickly respond to the training and employment needs of its service area while simultaneously addressing the basic skill deficiencies and the necessity for remedial or developmental education. This session will focus on comprehensive supportive services that are needed to remove barriers for career and educational success. The supportive services include packaging a wide-range of activities that are geared toward increasing access and retention of unemployed and underemployed students who are deficient in the basic skills need to secure meaningful employment.

Marketing & Community Relations: WCCCD Takes Its Message to the Airwaves and Into the Communities
Room W2-66

Presenter's: Josh Bassett, Bassett & Bassett, Inc., Senior Communications Manager and Counselor; Sandy West, Bassett & Bassett, Inc., Senior Communications Manager and Counselor; and Vidya Ramasubramanian, Bassett & Bassett, Inc., Communications Manager and Counselor

Facilitators: David Butty, Martha Grier, and Dr. George Swan

Through a concentrated effort to inform the public about WCCCD programs and services, the 2001-2002 advertising campaign highlighted specific programs for recruitment purposes in an effort to build a more positive image throughout WCCCD's service area. Representatives from WCCCD and Bassett & Bassett, Inc. will discuss current marketing trends, strategies and the “how to” aspect of organizing a major advertising campaign. The presentation will conclude with a sneak preview of the new “home page” of the District's newly designed web site.

Facility and Site Development: Creating the Classrooms, Laboratories, and Offices of the Future
Room W2-67

Presenters: Mr. Stuart Pettitt and Dr. Gunder Myran

Facilitators: Furquan Ahmed and Sammie Rice

At this session, participants will be briefed on the current projects to improve WCCCD's existing facilities, and on plans for major renovations, building additions, and new buildings. Participants will discuss specific improvements that are of the most interest to them such as future classroom specifications and office improvements. Input from the participants will be used by the designers as plans are developed for the various facility projects.

Staff and Professional Development: The Professionalism Challenge/Conflict Management
Room W2-65

Presenter: Dr. Lois Searles, Potentials, Inc.

Facilitators Dr. Warren Dodson, Dr. Richard Galant, Mark Sanford, and Dr. Toni Hopper

During this session, participants will explore the term “professionalism” and techniques to effectively handle conflict management. The participants will discuss professionalism as it relates to communication skills, culture, image and expectations, and incorporate exercises that will help them recognize their conflict management style and how that influences relationships and the skills to handle differences of opinion and opposing strategies or ideas.

Learning & Information Technologies: Live E-Learning - Why Are Early Adopters So Excited? (Using JDH Software)
Room W2-62

Presenters: Dr. Alex DePetro, Judy Sanborn, Verna Brown, and Bill Breger.

Facilitators: Dr. Stephanie Bulger, and Anthony Roberts

“One of the most interesting trends in e-learning is the rapid emergence of live e-learning. Also known as synchronous e-learning or virtual classroom instruction, live e-learning represents a step forward in delivering quality learning experiences over the Web, combining the "anywhere" convenience of e-Learning with the engaging, interactive experience of live classroom learning (eduventures.com, August 2001). This lecture will include the simple steps on how the instructor can record the lecture (audio), PowerPoint slideshow, student questions (audio), the live chat feature (text), etc. for subsequent student review or for those students who were unable to attend class.

Institutional Effectiveness/Continuous Improvement: 2001 Graduate Survey – One Year Follow-Up
Room W2-69

Presenters: Dr. Bernadette Spencer and Asia Browner

An assessment of student satisfaction is one of many measures taken for determining the extent to which an institution is accomplishing its purposes. The Graduates Follow-Up Survey is one such assessment. This survey is administered annually by Institutional Research as one of several performance indicators. The session will include a presentation of the results of the 2001 Graduate Follow-Up Survey and will focus upon participant reaction and input.

LUNCH WITH AWARDS

Introduction of Speaker - Dr. Mary Smith, Vice Chancellor Workforce & Economic Development & Career Programs
Joyce Weiss - Author of “Take the Ride of Your Life” and a popular speaker on creating a more energized life.

SPECIAL INTEREST SESSIONS

Please refer to the Special Interest Sessions from 10:30 a.m. – 12:00 p.m. These sessions are available in the same rooms from 2:00 p.m. - 3:30 p.m.

CLOSING SESSION – ENTERTAINMENT AND RAFFLE

Room W2-60

Introduction of Speaker - Martha J. Grier, Assistant to the Chancellor

Karen Addison, Comedian

12:15 p.m. – 1:45 p.m.

2:00 p.m – 3:30 p.m

3:45 p.m. – 4:30 p.m.