COURSE DESCRIPTION:

Introduction to Business is a study of the legal, economic, and organizational environments in which modern business operates. It includes a survey approach to the functional areas of business—accounting, information systems, research, finance, management, supervision and human resources, and how they relate to the overall organization.

PURPOSE:

The primary purpose of the course in Introduction to Business is to develop an understanding of the environments of business and the specific functional areas. Students who enroll in this course usually include the following:

- **General Student** – taking the course for the purpose of self-enrichment, professional upgrading or just interested in the subject area of business.

- **Career Training Student** – taking the course as a part of a two-year academic program to prepare to assume a job in business.

- **Transfer Student** – taking the course as part of a two-year curriculum preparatory for a four-year collegiate institution.

The diverse interests of these students necessitate a treatment of subject matter that will be meaningful to them as businesspeople, professional people, public servants, and as citizens.