2013 District-Wide Conference Day

Connecting People Through TECHNOLOGY

Tuesday, October 29, 2013
8:00 am – 3:30 pm
Downriver Campus
21000 Northline Road, Taylor, MI 48180
The Heinz C. Prechter Educational and Performing Arts Center (EPAC)
2013 District-Wide Conference Day
Connecting People Through Technology

Conference Agenda

8:00 am - 9:00 am
Registration - EPAC Main Lobby
Continental Breakfast – Ray Mix Room and Gallery

9:00 am – 9:45 am - General Session
Welcome Remarks – Martha Grier
Introduction of Chancellor – John Bolden
Chancellor’s Remarks – Dr. Curtis L. Ivery
Conference Details and Instructions – Martha Grier

9:45 am – 10:00 am
Break (Participants Move to Sessions)

10:00 am – 11:00 am - Technology Sessions
(See listing of session topics and room numbers)

11:00 am – 11:15 am
Break (Participants Move to Sessions)

11:15 am – 12:15 pm - Technology Sessions
(See listing of session topics and room numbers)

12:15 pm – 1:30 pm
Lunch

1:30 pm – 2:30 pm - Technology Sessions
(See listing of session topics and room numbers)

2:30 pm – 2:45 pm
Break

2:45 pm – 3:30 pm
Closing Session – EPAC Theater
INSTRUCTION TRACK
These sessions will provide an insight to the latest instructional techniques and technologies that are used today.

GENERAL TRACK
These sessions may improve your everyday life through the use of technology. Topics include: banking, social media, art, as well as the pitfalls of technology.

INTEGRATED TECHNOLOGY TRACK
These sessions will show you how to use the latest technology to control your personal and professional lives while keeping you and your family safe.

FACULTY TRACK
What resources can faculty and students use to insure quality instruction and research? Through electronic devises, LRC resources, and the latest technologies, faculty can be better prepared when they walk into the classroom.

STUDENT TRACK
As the student population changes and adapts to technology, the student/advisor relationship needs to change as well. Keep up-to-date with the latest student services techniques and technology in these sessions.

NURSING TRACK
These sessions are for nursing faculty.
ACCELERATED LEARNING PROGRAM
Presenter: Susan Gabrielle, APL 10:00 am - Room EPAC 5
The Accelerated Learning Program (ALP) is designed to improve the percentage of students who pass developmental classes. Under ALP, students whose placement is in developmental courses are placed in designated sections of ENG 119. Those sections will be composed of RDP students and students whose placement is ENG 119. Companion courses designed to improve student skills are taken at the same time as the ENG 119 course.

EMERGING WIRELESS TECHNOLOGIES FOR HIGHER EDUCATION
Presenter: Rose Peoples, Verizon and Carry Schmittes AT&T 11:15 am & 1:30 pm - Room N23
The development of mobile wireless technologies has generated a considerable amount of excitement among practitioners and academics because it results in shifting the academic environment from traditional settings to mobile learning (m-learning).

INTRODUCTION TO THE SMART SOLUTION
Presenter: Jennifer Uhl 10:00 am - Room W57
The purpose of this demonstration is to provide a brief overview of the most popular SMART interactive hardware devices and the included software for these hardware devices will also be showcased - SMART Notebook Collaborative Learning and SMART Meeting Pro Software. The demonstration will conclude with a short question/answer period.

MICROSOFT QUICK TIPS ON 2010 WORD, EXCEL, AND POWER POINT
Presenter: Michigan Technology Services 11:15 am-Room W52
With every version of the Microsoft Office suite, Microsoft refines an already mature set of applications and adds many handy features. But much of Office is power—hidden options, unknown features, and shortcuts—go unused and undiscovered by the majority of people that use the suite. Learn some of these tips.

MICROSOFT OUTLOOK 2010 QUICK TIPS
Presenter: Michigan Technology Services 11:15 am-Room W52
Ever wish you had an Outlook expert at your shoulder while you work — always ready with great tips for working with e-mail messages, meetings, appointments, or contacts? Learn all the latest tips and tricks to customize your Outlook.

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INTIMATE NUTRITION SECRETS
Presenter: Dr. Ruth Stephens All Three Sessions-Room N232
This workshop focuses on how to develop and maintain a Professional LinkedIn Presence for oneself, and/or your company. LinkedIn is a social networking web site designed for people in professional occupations. It is widely used for professional networking and as of June 2013 LinkedIn reported more than 215 million users in more than 200 plus countries and territories.

LinkedIn—Building Your Profile
Presenter: Michael Poole All Three Sessions-Room W51
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ONLINE BANKING: DO’S AND DON’TS
Presenter: Paullette Kosorski and James Allen, Fifth Third Bank 11:15 am-Room N113
Banking from the comfort and privacy of your own home, at any time of the day or night, is a major benefit of online banking. A 2009 survey by the American Bankers Association found that a quarter of bank customers prefer to manage their accounts online. But the convenience of online banking is negated if your actions put your finances at risk. Learn what these risks are.

ONLINE ETIQUETTE/NETIQUETTE
Presenter: Jacqueline Northrop 10:00 am & 1:30 pm-Room EPAC 7
“Netiquette” is network etiquette, the do’s and don’ts of online communication. Netiquette covers both common courtesy online and the informal “rules of the road” of cyberspace.

DISTANCE LEARNING: WHAT’S NEW WITH BLACKBOARD LEARN 9.1
Presenter: Stephanie Coffey, Russell Hughes and Ruth Berry 10:00 am & 1:30 pm - Room W53
Blackboard Learn continues to be an important platform for facilitating teaching and learning at WCCCD. Come to this session for an overview of Service Pack 15 which includes innovative and deep improvements to Blackboard’s core capabilities, resulting in a product that is more intuitive and engaging. This session will cover the new features and enhancements of the Service Pack 15 including the Retention Center, Online Assignment Grading, and Testing.

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INTEGRATED TECHNOLOGY

Branding Yourself Through Social Media
Presenter: Adriene Bruce  
All Three Sessions - Room EPAC 1

Your online footprint can last a lifetime. What does it say about you? This presentation will provide you with the information needed to protect and improve your social media presence.

Keeping Your Child Safe Online
Presenter: Ray Johnson  
All Three Sessions - Room W219

The online world mirrors the real one; it includes the good, the bad, and the ugly. While parents want to keep their children safe, we fear about how well the Internet protects our child. This presentation will help parents keep their kids safe on and off line.

Identify Theft Online
Presenter: Stephanie Moseley  
All Three Sessions - Room W238

Learn the signs of theft, the different kinds of identity theft, and how to prevent it. Participants will get an inside look at how identity theft affects their personal and financial lives in dramatic ways. While there have been incredible improvements in many of our daily activities, there have also been some unintended problems. A law for or two wars, advances in technology will continue to expand in new ways, and sometimes, unusual places. Come get a brief, and sometimes humorous, glimpse at the past, the present, and the future of technology.

Voice Over Internet Protocol (VoIP) - Digital Communication and Collaboration
Presenter: Eric Grutchfield  
11:30 am & 1:30 pm - Room EPAC 5

This session provides an overview of VoIP and related communication and collaboration tools. VoIP is a methodology and group of technologies for the delivery of voice communications and multimedia sessions over Internet Protocol (IP) networks. Digital collaboration is a comprehensive suite of technologies and software tools designed to help people involved in a common task achieve goals. These tools can include collaborative software, network-based videoconferencing, video sharing and IPTV applications.

What's in Your Cloud
Presenter: Shani Vaisya  
10:00 am - Room W26

Cloud technologies have been a key disruptor in the marketplace over the last two to three years. These cloud technologies provide a fundamental change from the current consumption of information technology. This session will introduce to cloud technologies, help you understand the fundamental changes and provide an industry perspective.

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Benefits of a Digital Library System
Presenter: Steven Bowers and Loretta Hunter  
10:00 am & 1:30 pm - Room N113

Did you know that the WCCCD Learning Resource Centers have access to thousands of online journals, videos, books, and websites through the library catalog? Some of these resources are purchased by the college and others are part of the resources provided as part of the DLENET digital collections of the Detroit Area Library Network. Learn how to find, use, and connect students to these resources.

Enlisting Techniques for Recorded Lectures
Presenter: Brandon Blinkenberg, University of Michigan-Flint  
10:00 am & 1:30 pm - Room W221

Learn how course communications design should allow the instructor to be present, active, and engaged with the students. Learn how students can interact regularly with teachers.

Finding the Good Stuff: Identifying Online Resources for Learning
Presenter: Taneca Chapman-Mills and Andrew Drummer  
11:15 am & 1:30 pm - Room N215

The Internet—is it real or is it fake? This session will help you identify the difference between good and bad information on the internet. This session will help to determine if your source is reliable and from an appropriate source.

Language Institute
Presenter: Kebra O’Nnamdi  
11:15 am - Room EPAC 7

This session introduces participants to the World Language Institute, opening November 2013. WLI is a language and cultural resource for students, faculty and the community. Learn more about the programs and technology available at the WLI and how to take advantage of the technology resources it has to offer for all disciplines.

Lecture Capture, Blackboard Collaboration
Presenter: Bill Gamber  
All Three Sessions - EPAC 14

Lecture capture means recording classroom-based activities in a digital format that students can then watch over the web, on a computer or their mobile device. Lecture capture technology records the presenter’s audio and video, as well as any visual aids - laptop, tablet, whiteboard, document camera, and visualizer - synchronizes them, and webcasts the stream live or archives for on-demand playback.

Ten Technologies for Collaboration and Communication
Presenter: A’Kena Long-Benton, EdS  
11:15 am & 1:30 pm - Room W218

Are you still archaically communicating with your students via email or requiring them to meet face-to-face for group projects? Join me to learn more efficient and contemporary ways to communicate and collaborate via the following technologies: Facebook, Google Drive, Google Hangout, Twitter, Remind101, Skype, Blackboard, Voki, and Wikispace.
THE CHANGING LANDSCAPE OF DIGITAL EDUCATION  
Presenter: Ronda Edwards, MCC  
11:15 am - Room EPAC 2  
This session, co-organized by the American Association of Community College Libraries and other leaders in the higher education sector, will explore how technology is transforming the landscape for the higher education industry. Participants will learn how technologies are changing the way students learn, how they are changing the role of the traditional classroom, and how they are changing the role of the community college.  

THE CHANGING ROLE OF COMMUNITY COLLEGE FACULTY  
Presenter: Dr. Gunder Myran  
10:00 am & 11:15 am - EPAC 8  
This is a participatory session exploring the ways the role of the community college faculty member is changing due to factors such as serving a more diverse student body, expanded uses of learning technologies, demands for measurement of student learning outcomes, accountability for student success and degree completion, and pressures to increase productivity and quality.

VOLUNTARY FRAMEWORK OF ACCOUNTABILITY  
Presenter: Dr. Sherry Zylka  
10:00 am - Room EPAC 6  
Existing accountability measures in higher education do not adequately take into account the unique mission of community colleges. As a result, there are misconceptions about the effectiveness of community colleges and their contribution to our communities. In this session you’ll learn about the Voluntary Framework of Accountability and its measures of effectiveness that are specifically designed by community colleges for community colleges’ to accurately reflect the work being done at these institutions.

WHAT’S NEW WITH MCCVLC?  
Presenter: Ronda Edwards, MCC  
10:00 am - Room EPAC 2  
Learn about recent and upcoming improvements in the Michigan Community College Virtual Learning Collaborative for students, faculty, and institutions. Highlights will include initiatives such as open textbook projects and a repository of open educational resources (OERs) that are curated to lower textbook costs and provide customized textbook solutions that are developed by faculty for learning.

YOUTUBE IN THE CLASSROOM – BREATHING NEW LIFE IN OUR CURRICULUM  
Presenter: Dr. Bellinda Moses  
11:15 am & 1:30 pm - Room EPAC 6  
Using YouTube in the classroom can be a tricky journey. This session would provide examples and techniques for integrating social media such as YouTube in the classroom to enhance presentation and course content.

Track 5 - STUDENT  
CANDID CAREER  
Presenter: Noltny Garraty  
11:15 am & 1:30 pm - Room EPAC 3  
CandidCareer.com provides an engaging way for students to explore majors/careers and land a job! We host informational interviews with industry professionals who share their experiences and advice. Learn how to incorporate video into counseling sessions, increase candidate awareness and volume; use videos on social media platforms; increase quality and quantity of alumni to alumni and alumni to student connections; employer visibility, and career education through video.

CONNECTING STUDENTS THROUGH VIDEOCONFERENCE  
Presenters: Lawrence Muhammad, Dale Marie Johnson, David Forgione and Tonya Cooper  
10:00 am - Room N235 & 236  
In this session you will experience an interactive television class with the instructor located at a remote location. You will see how one instructor is able to teach multiple remote-classroom locations at the same time using collaboration multimedia tools while receiving “real-time” full duplex, student feedback from the “remote” classrooms.

DASHBOARD AND ANALYTICS TRACKING STUDENT OUTCOMES  
Presenter: Jon Salmon  
All Three Sessions - Room 237  
What are administrators missing? How institutional data can be packaged for decision support and accountability.

DEGREEWORKS  
Presenter: Adrian Phillips  
1:30 pm - Room W53  
DegreeWorks is a web-based application used by students, advisors, and department heads to do the following list of tasks: Track progress toward a degree, plan class schedules for future semesters, apply transfer credit and/or coursework to meet program requirements, create “What-if” scenarios in terms of changing majors to another program. It allows a student and faculty adviser to log through Banner Self-Service and view up-to-date information about a student’s progress toward graduation.

FINANCIAL AID TY  
Presenter: Tamara Pruitt  
10:00 am & 11:15 am - Room N231  
Financial Aid TV is an insightful, easy-to-use technology that makes the large body of financial aid information comprehensible and digestible to students through online video. This technology not only educates students but can help ease the burden on financial aid staff.

PROTECTING YOUR STUDENTS ON SOCIAL MEDIA  
Presenter: Joe Murphy  
11:15 am - Room EPAC 9  
New more than ever, students need to understand the basics of social media and how it can affect their future both negatively and positively. A strong or weak social media presence now affects both college admissions and the workplace.

SMART THINKING: ONLINE EMPOWERING LEARNERS WITH RESEARCH BASED, RESEARCH PROVEN ONLINE TUTORING  
Presenter: Brian Hurrle, Smarthinking  
All Three Sessions - Room EPAC 12  
This presentation will discuss the fiscal, administrative, and academic decisions involved in providing extended academic support for students using Smarthinking online tutoring. Offering 24/7, live, online academic support from qualified educators helps MCCCD confidently support students when they need it most — anytime, anywhere. Attendees will gain a thorough understanding of Smarthinking’s services and the positive impact on success and retention institutions around the country demonstrated with independent research.

TRANSFER STUDENTS: A PARTNER’S PERSPECTIVE  
Presenter: Betsy Konieczi – University of Detroit Mercy  
Brooke Michael – University of Michigan-Flint  
Craig Boyd – Western Michigan University  
Julius Moses – Ferris State University  
1:30 pm- Room EPAC 8  
Hear the new and exciting ways MCCCD partners with educational institutions to offer students a variety of academic choices to completing their degrees.

Track 6 - Nursing  
TEACHING EXCELLENCE IN NURSING EDUCATION: INTEGRATING BEST PRACTICE INSTRUCTIONAL STRATEGIES TO ENHANCE YOUR TEACHING  
Presenter: Dr. Kathleen Pointdexter  
10:00 am - 12:30 pm - Room N233  
I AM TEACHING, BUT ARE MY STUDENTS LEARNING? BEST PRACTICES FOR ASSESSMENT OF NURSING STUDENT LEARNING  
Presenter: Dr. Kathleen Pointdexter  
12:30 pm - 2:45 pm - Room N233
The A-Z's of Technology Terms

If you want to know what all those vague technology terms may mean or even if you are totally unaware of what they mean, here is our summary listing of the A-Z's of technology terms.

Account
An account is often used term to describe what rights a user has on a network or system such as an Internet Service provider (ISP). This will usually detail what "privileges" the user has.

Adobe Acrobat Reader (PDF Documents)
Adobe Acrobat Reader is software available through Adobe that allows you to view a PDF document. (A document that does not allow editing. It can be downloaded free of charge from Adobe).

Analogue
Analogue is a conventional method of transmitting data. It is the method that standard telephones operate as distinct from digital which provides for greater quality and speed of transmission.

Attachment
An attachment is a document sent with an email message. You can attach many types of files to an email but you should be wary of attaching large files as these can take a lot of time to download. If you have a large file it is best to compress the file using software such as WinZip. By attaching the file, the receiver can edit or amend as required.

Back-end
The back-end is an often used computer term that relates to that part of an application that performs an essential task not apparent to the user. It is often referred to as the process-end of applications.

Backward Compatible
Backward compatibility relates to superseded software that can relate to earlier versions. eg. MS Word 2010 can read MS Word 2003 files, so it is backward compatible.

Bandwidth
Bandwidth is the maximum amount of data that can travel a communications path in a given time, usually measured in seconds.

Bookmark
A bookmark is a saved link to a Web page that has been added to a list of saved links. Microsoft Internet Explorer denominates these as "favorites."

Boolean Operators
Boolean operators are operators that are used for decision making and can make calculations and analysis to be undertaken. Microsoft Access allows for these calculations. Boolean operators make programs work. The higher the speed of a CPU, the faster the CPU undertakes the calculations and tasks.

Browser
A browser is a computer program that allows you to surf the Web. The most popular web browsers are Google Chrome, Mozilla Firefox and Internet Explorer.

Cache
When you download a web page, the data is "cached," meaning it is temporarily stored on your computer. The next time you want that page, instead of requesting the file from the web server, your web browser just accesses it from the cache, so the page loads quickly. The one downside to this is that if the website you have cached is often updated you may miss the latest "version". If this occurs you can use the refresh button on your browser.

Chat Rooms
A chat room is an electronic space, typically a website or a section on an ISP where people can go to communicate online in real-time. Chat Rooms are generally devoted to a particular interest or topic.

Chips
A chip is the microprocessor that performs many functions and calculations that make your computer run. A chip is also referred to as the CPU or the processor.

Compression
Compression is the reduction of the size of a file. A compression program will save a file differently so that it takes up less memory and can be downloaded or sent over the Internet more quickly.

Content
Content refers to the text and information included in a website, as opposed to the design and structure of the site.

Cookie
A cookie is a piece of code or data created by a web server that is stored on a user's computer. It is used to keep track of the user's patterns and preferences.

CPU
The Central Processing Unit is the brains behind your computer. The CPU is responsible for performing calculations and tasks that make programs work. The higher the speed of a CPU, the faster the CPU undertakes the calculations and tasks.

Database
A database is a set of information that is structured primarily to allow calculations and analysis to be undertaken. Microsoft Access is the main lower level database used.

Defragment
A fragmented file or folder is split up into many pieces and scattered over the storage capacity on your hard drive. This means that it takes a lot longer to find and perfect files. A regular defragment will ensure that files are stored more logically and will help speed up processes.

Dial Up Account
A dial-up account connects via a standard telephone line to an Internet service provider via your modem. This then connects to the internet and allows you to surf the net.

Drive
A hard disk drive (HDD) of the computer where information is stored. Applications as well as files are stored on the HDD. The bigger the HDD the more data that can be stored.
Home Page
The starting point of an organization’s or individual’s website.

Import
To import a file or data is to transfer that file from another application into the format you are working in.

Internet
A set of interconnected networks which allow computers in different locations to exchange information. The Internet includes services such as the World Wide Web, electronic mail, file transfer (FTP), chat and remote access to networks and computers.

Internet Explorer
Microsoft Internet Explorer is the graphical World Wide Web browser that is provided with the Microsoft Windows operating system.

Internet Service Provider
An Internet Service Provider, or ISP, is a company which provides access to the Internet, eg. Bigpond, Telstra, etc.

Intranet
An intranet is basically a private, internal internet specific to an organization or group.

Jpeg
Joint Photographers Experts Group, an image file format that tends to be used for full-color scanned photographs shown as websites.

Laptop
A laptop (or notebook PC) is a portable computer that can be battery or main powered. They provide flexibility beyond the standard PC but often at a significant price premium.

Link
A highlighted word or image within a website or document that will take you to a reference point or site when you click on it.

Megabyte
A measure of computer processor storage and real and virtual memory. A megabyte (Mb) is 2 to the 20th power bytes, or 1,048,576 bytes in decimal notation.

Megahertz
Megahertz is the unit used to measure the speed of a computer’s processor (eg. 2.8GHz).

Modem
A modem (mo(dulate)dem(odulate) allows computers to transmit data a bit at a time, used for modems, a serial port, or a port that transmits data a bit at a time, used for modems, a serial port, or a port that transmits data a bit at a time.

Monitor
The screen or monitor typically ranges in sizes from 15” - 21” (measured diagonally).

Resolution
Indicates the number of dots (or pixels) that make up an image on a screen or printer. It is denoted in DPI (dots per inch). The higher the resolution, the finer and smoother the images appear when displayed at a given size.

RAM
Random Access Memory (RAM) is usually referred to as a computer’s “memory” – meaning that it stores information that is used by running programs and applications. More memory lets you run more applications at the same time without degrading your system’s performance.

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ROM
Read-Only Memory. A chip or chips with information (usually a program) written into them at the time they were manufactured. These chips cannot be re-written, hence the term ‘read-only’. The contents of ROM remain even when the computer is turned off.

PDF
An acronym for Portable Document Format. PDF is a file type created by Adobe Systems, Inc. that allows fully formatted, high-resolution, PostScript documents to be downloaded and transferred without being able to be edited (unless you have a full Adobe Acrobat software license). It is read using free software called Acrobat Reader.

POP
Post Office Protocol. An Internet protocol used by your ISP to handle email. A POP account is an email account.

PPM
PPM stands for Pixels Per Minute and is used generally when measuring the speed of printers.

Processor
The processor is the brain behind your computer. It is responsible for performing calculations and tasks that makes programs work. The faster the processor, the quicker programs can process computations.

Protocol
A protocol is the standard or set of rules that two computers use to communicate with each other.

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Scanner
A scanner is a piece of equipment that captures images (much like a camera) from various sources for editing or display.

Screen Saver
A moving picture or pattern that appears on your screen when you have not moved the mouse or pressed a key on the computer for a specific period of time. Screen savers prevent screen damage caused when the same areas of light and dark are displayed for long periods of time.

Secure Socket Layer (SSL)
A protocol that allows you to send encrypted messages across the Internet. This is generally used when transmitting confidential information (eg. personal data or credit card info) over the web. SSL uses public key encryption to pass data between your browser and a given server (for example, to submit credit card information). A URL that begins with “https” indicates that an SSL connection will be used.

Serial Port
A port that transfers data a bit at a time, used for modems, a mouse, certain printers and communication devices.

Server
A server is a computer that handles requests for data, email, file transfers, and other network services from other computers (i.e., clients or workstations).

Search Engine
A type of software that creates indexes of databases or Internet sites based on the titles of files, keywords, or the full text of files. The major search engines are Yahoo.com.au, Google.com.au, Bing.com.au.

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A type of software that creates indexes of databases or Internet sites based on the titles of files, keywords, or the full text of files. The major search engines are Yahoo.com.au, Google.com.au, Bing.com.au.

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SSL
Secure Socket Layer (SSL) is a protocol that allows you to send encrypted messages across the Internet. This is generally used when transmitting confidential information (eg. personal data or credit card info) over the web. SSL uses public key encryption to pass data between your browser and a given server (for example, to submit credit card information). A URL that begins with “https” indicates that an SSL connection will be used.

SMTP
Simple Mail Transfer Protocol (SMTP) is the primary Internet protocol used by your ISP to handle email. A POP account is an email account.

Split
Use of email addresses to send unsolicited messages for the purpose of marketing.

Zip
To unzip a zip file is to extract compressed files from one archive or organization. It is the address location of a server on the Internet. (eg. http://www.ourcommunity.com.au )

URL
Uniform Resource Locator or web address. A URL is the string of characters you type into a browser to access a website or other resource on the Internet. (eg. http://www.ourcommunity.com.au )

Virus
A virus is a piece of programming code inserted into other programming to cause damage. Viruses can be sent in many forms but are often received in email messages that when opened may erase data or cause damage to your hard disk. Recent viruses also enter your email system and send themselves to your address list.

Website
A Website is a related collection of files belonging to an individual or organization. It is the address location of a server on the Internet.

Zip
To zip files is to archive and compress them into a single file of smaller size often using the WinZip program. This can also be the terminology used when you use a Zip file.

Source: http://www.ourcommunity.com.au
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Martha J. Grier

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