



Wayne County Community College District

COURSE SYLLABUS

DMP 114 Writing for the Media

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

This course covers basic writing for different audiences and different media outlets. Various writing styles and formats will be studied such as new stories, screenplays, press releases, radio and print advertising, writing for the internet, blogs and websites.

PREREQUISITES: *ENG 119*

EXPECTED COMPETENCIES:

Upon completion of this course, students will be able to:

1. Define news broadcast terms.
2. Research and gather news worthy materials.
3. Write press releases and news stories.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E