

# Chancellor's Weekend Memo



Weekend Memo 1409 September 2-8, 2023



The School of Continuing Education, in partnership with Homeland Security, presented the Labor Trafficking and Exploitation Awareness Workshop at the Northwest Campus. Participants learned the difference between exploitation and trafficking. They also learned about the law enforcement strategy for combating these crimes in our communities.

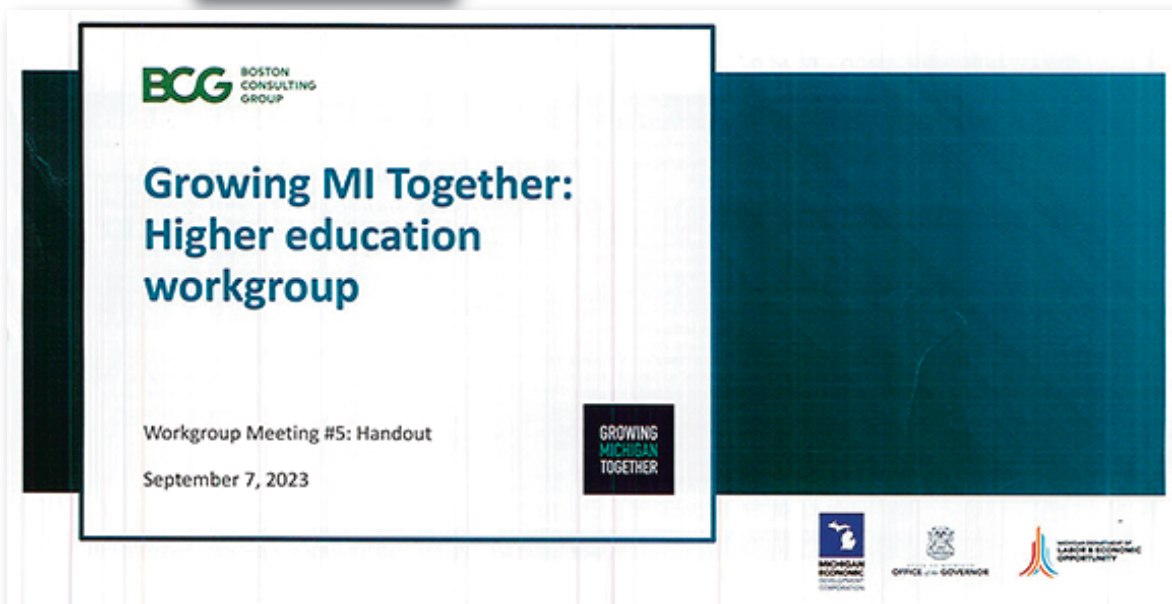


## GROWING MICHIGAN TOGETHER



## Growing Michigan Together Council Higher Education Council Meeting

I had the pleasure of attending the September meeting of the Growing Michigan Together Council (GMTC): Higher Education workgroup, as appointed by Governor Gretchen Whitmer. The Higher Education Council is hard at work on prioritized solutions of impact recommendations towards critical areas surrounding enrollment, transfer/ completion, job placement and innovations for an improved workforce in Michigan.



## Partnership Opportunities Meeting



Dr. CharMaine Hines met with Dr. Bahram Taheri, Head of the NEXUS and HSE Center at Amirkabir University of Technology. The discussion focused on the potential for an educational session around Nexus Water-Energy-Food efficiency and productivity. Also discussed were sustainability concepts and lessons about the impact of future climate and land use changes on water yield.





To read the full article, please see the September/October 2023 edition of *Metro Parent*.

## Why child literacy is so important

**R**eading is fundamental. That's the name of the largest and oldest nonprofit dedicated to children's literacy, and it's a mantra that generations of children have been taught. This guiding principle is just as true today as it was decades ago.

As a mother, grandmother and the First Lady of Wayne County Community College District, it's the reason why I've been passionate about helping children discover a love of books and reading. I've seen firsthand how important literacy is for children and adults. It is, quite simply, a major predictor of future success.

My husband, Curtis Ivery, the Chancellor of Wayne County Community College District, one of the premier community colleges in the nation, has ensured that adult students who want to pursue higher education have support to fortify their reading skills through tutoring centers and programs.

I wanted to help kids before they aspire to be college students. That's why I founded the Wayne County Community College District's Bookworm Club. Since 2007, we've hosted carnivals and camps all with the express purpose of igniting a love of reading in southeast Michigan children. We've hosted story times and book giveaways – all free to area children. We have helped thousands of kids realize the power of the written word.

That's why I'm so proud that Wayne County Community College District is once again partnering with our friends at Metro Parent to bring you this Reading Rocks special section. We hope you find inspiration among these pages to make reading a part of your family's life, to ignite that love of reading that will burn throughout their life. After all, everything your child learns is built on the foundation of literacy. That foundation must be strong, so it can lift them up to reach for their dreams.



**OLA IVERY**

First Lady of Wayne County Community College District and Founder of WCCCD's Bookworm Club





## Chancellor's Strategic Imperatives for the Long-Term Future of WCCCD

The management of organizational capacity (MOC) strategic imperative focuses on the long-term building and orchestrating of WCCCD's capacities or resources in ways that maximize their impact, shaping WCCCD's best long-term future. The MOC imperative is stated as follows: ***Strengthen the development and management of WCCCD's human, financial, physical (facilities and equipment), technological, and information capacity in alignment with achieving WCCCD's mission, values, vision, and 2022-2026 strategic goals. As an established urban/metropolitan community college with well-developed campuses and financial structures, the future focus is on resource auditing, redesign, reallocation, and repurposing of the District's capacity, and updating of the financial, human resources, facility and site, and technology master plans.*** (Links to goals of the Strategic Plan: goal 4, objectives 1, 2, 3, and 4.)

When I assumed the chancellorship in 1995, WCCCD was the most poorly resourced community college in Michigan. Early on, I resolved that to achieve its unique urban mission, WCCCD must have resources at parity with other community colleges. At a 1999 retreat of the Board of Trustees, the Board approved my recommendation that we seek voter approval of a major increase in our property tax millage levy. With the approval by voters of the millage increase in 2001, WCCCD entered an era of increased resource capacity and institutional transformation. Recently, voters approved WCCCD's millage rate into perpetuity so that WCCCD now has a primary and permanent financial source to complement other revenue sources such as state aid, student tuition, grants, and private contributions. With the solid foundation of a permanent millage and well-developed campuses, we can look to a long-term future that will involve less investment in new facilities and more emphasis on the repurposing of existing facilities and the reallocation of financial resources based on program review and resource auditing. The 2000 "New Century Master Plan" was the driving force for the 2001 millage campaign and the resulting launch of the Pathways to the Future initiative and the transformation of WCCCD's finances, facilities, programs, services, and technologies. In the same way, the forthcoming update of our financial, human resources, facility and site, and technology master plans can be the driving force for the next era of the management of our resource capacity in support of WCCCD's continued institutional transformation.



# The School of Continuing Education



## Brown and Juanita C. Ford Art Gallery Downriver Campus

The School of Continuing Education hosted the opening reception of the Art by K.T. Exhibit at the Downriver Campus featuring the artwork of Kenny Taylor.





# Division of Workforce and Economic Development

## Workforce Training Apprenticeship Visit

Brad Pierce of Local 25 Ironworkers visited with students in the Construction Trades Training Program to discuss apprenticeship opportunities available in the construction industry.



**Construction Trades Training Program  
CPR Training**



Staff from the Division of Workforce and Economic Development participated in their weekly staff meeting at the Northwest Campus.







WAYNE COUNTY COMMUNITY COLLEGE DISTRICT

**WC  
CC  
D** **MICHIGAN INSTITUTE for  
PUBLIC SAFETY  
E D U C A T I O N**



## U.S. Border Patrol Training

The Michigan Institute for Public Safety Education hosted the U.S. Border Patrol for Training. This class was a Tac Med Train the Trainer (TTT) course for all Downriver police departments.



## Division of Student Services

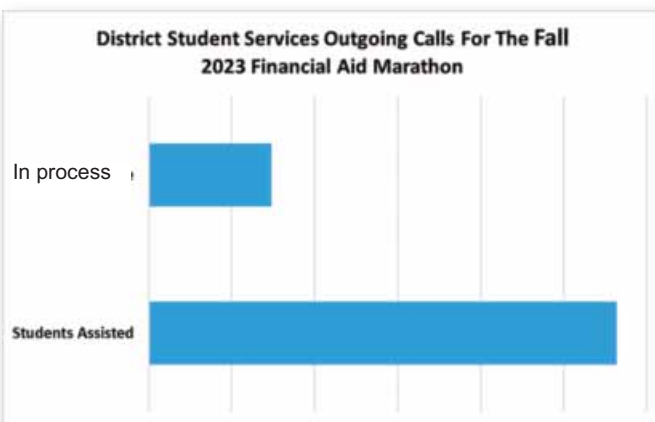


### Federal Work-Study Program

Students who submitted FWS applications completed their orientation prior to beginning their work at the campuses. Orientation is held online throughout the semester as students are approved.

### Veteran Affairs

As students transition from high school to institutions of higher learning, many experience financial hardships that prevent them from being able to enroll and pay for classes. WCCCD's Office of Veteran Affairs can assist in establishing VA Chapter 35 dependent eligibility to pay for certificates and/or degree programs.



### Command Center

The Command Center staff called more than 1,520 students to assist them in obtaining and taking care of missing requirements needed to register for Fall 2023 classes.



### International Students

Staff prepared Degree Works for international students to ensure they are in line with their program requirements for the Fall 2023 semester.



# Division of Student Services



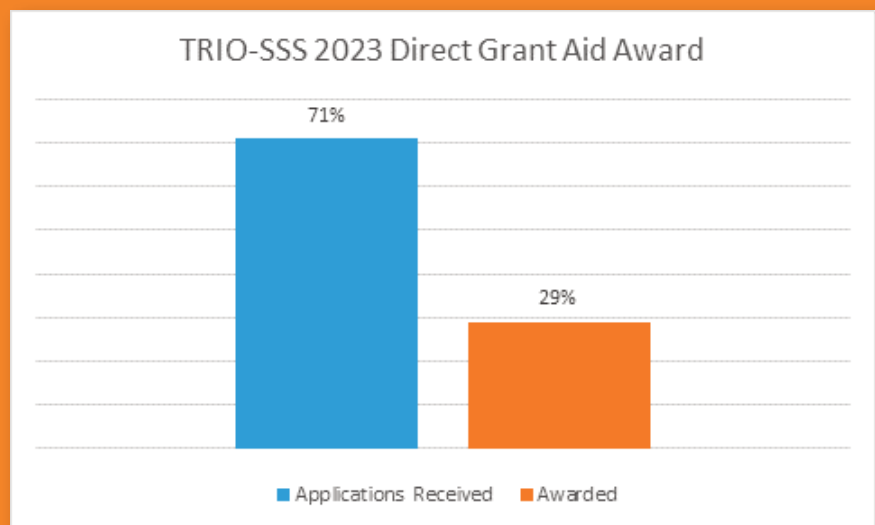
## Athletics

WCCCD's golf team will be *teeing up* next Monday, September 11, 2023 for its first invitational of the year.

*Go Wildcats!*

## TRiO Program

This chart demonstrates that in 2022-23, individuals who received the TRiO Student Support Services (SSS) Direct Grant Aid Award were recipients of the TRiO SSS. The grant is designated for students participating in the program and is designed to assist with educational expenses such as tuition, fees, books, and supplies.



## Student Success

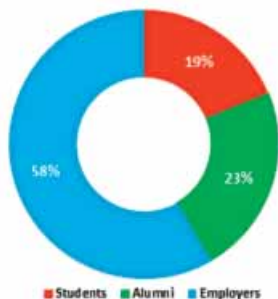
### Michigan College and University Partnership—MiCUP

PTK and Student Executive Council Member, Brandon Keyes has transferred to the University of Michigan Ann Arbor through the MiCUP M-Connect Program. In his words, "It's pretty unbelievable." Good luck Mr. Keyes!

# Division of Student Services



## CAREER PLANNING & PLACEMENT TOTAL ACTIVE REGISTERED USERS



## Career Planning and Placement

### CAREER PLANNING & PLACEMENT NUMBER OF JOBS POSTED BY JOB TYPE WEEKLY



### CAREER PLANNING & PLACEMENT NUMBER OF STUDENT REGISTRATIONS & ACTIVE JOBS BY WEEK



## Student Support Services

The Division of Student Services continues to review applications for support services.



## GED Program at Considine Center

Students have started their GED classes at the Considine Center.

**The Division of Student Services  
continues to assist students!**





# Division of Educational Affairs



## Dental



Staff from the Health Science Center and the Dental Hygiene Program met in preparation for the new academic year.



## Nursing

Staff from the Practical Nursing Education Program at the Ted Scott Campus conducted an information session for incoming students.

# Division of Educational Affairs



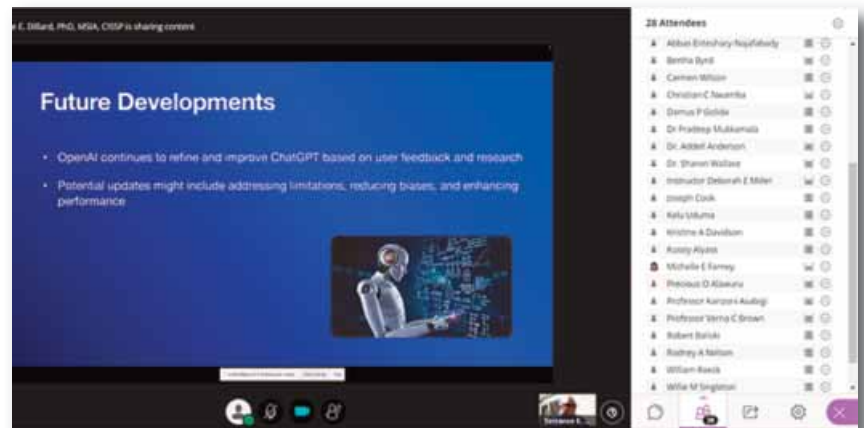
## Curriculum Review

Staff from the Division of Educational Affairs and the Eastern Campus met to examine the current curriculum and evaluate possible modifications and additions. The aim was to ensure programs align seamlessly with industry standards.



## Teaching and Learning First Friday Faculty Forum

Dr. Terrance Dillard presented on *Where Artificial Intelligence (AI), Chatbot's, and Learning Come Together in Higher Education: The Effect of an AI Chatbot on Non-Face-to-Face Classes*. He discussed smart technology that we use on a daily basis and also shared information on how AI can be utilized by faculty in the classroom and student's assignments.



## Detroit Drives Degrees Community College Collaborative September Updates

Staff from the Division of Educational Affairs met with members of the American Institutes for Research® (AIR) team, selected as the Detroit Drives Degrees Community College Collaborative (D3C3) evaluator. AIR will be co-designing the developmental evaluation of the D3C3 initiative, beginning with a collaborative Design Phase with D3C3 partners.





## Division of Educational Affairs

### Early Childhood Education Program

#### Talking is Teaching

The Early Childhood Education Program, along with Great Start Collaborative, hosted a "Talking is Teaching" workshops for students.



### Learning Resource Center

The Learning Resource Center (LRC) at the Curtis L. Ivery Downtown Campus hosted an orientation for biology students. Students learned about the services available in the LRC, including library catalog, ask-a-librarian, electronic books, online journals, remote access as well additional learning tools to assist in completing course assignments.



**Fall Curriculum Committee Meeting**  
September 15, 2023

**District-wide Conference Day~Downriver Campus**  
October 17, 2023

**Virtual Advisory Committee Meeting**  
October 27, 2023

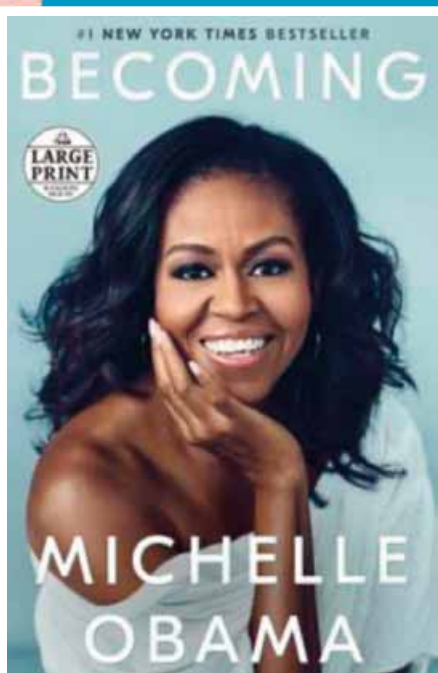
# DIVERSITY EQUITY & INCLUSION

## Virtual Intercultural Conversations



At this week's virtual Intercultural Conversations, we conversed on the history of Labor Day, 10 significant strikes throughout U.S. history, ongoing economic challenges for African American workers in America and current labor issues.

## Cultural Book Discussion



This week, we discussed the book *Becoming* written by Michelle Obama. We also talked about films that focused on the labor movement and strikes.



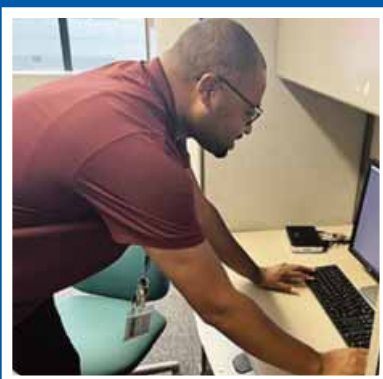


## Division of Information Technology



### Curtis L. Ivery District Office Network Upgrade Project Update

The network wiring upgrade phase began this week on the first floor of the Curtis L. Ivery District Office Building.



### Campus Technical Support

# CURTIS L. IVERY HWEC

Health & Wellness  
Education Center



Members enjoyed a high intensity Spin Cycling class.



The Men's Wildcats basketball team prepared for the upcoming season.



Staff held a Campus Fitness Friday Workshop at the Curtis L. Ivery Downtown Campus.



Staff visited classrooms at the Curtis L. Ivery Downtown Campus to make students aware of the resources available at the Health and Wellness Education Center.







# Institutional Effectiveness

## What's Trending: Healthcare

The Division of Institutional Effectiveness (IE) conducts market analysis for career programs to inform decision-making and program outcomes. According to the American Association of Community Colleges, “community colleges offer about half (51%) of all healthcare training programs at U.S. higher education institutions, far exceeding any other postsecondary sector and confer more than one-third (36%) of the credentials.”

Distribution of healthcare programs across postsecondary sectors	Number Healthcare programs	Community colleges	Number of Graduates	Community College Graduates
Allied health (diagnostic, intervention, treatment)	3,410	68%	54,334	66%
Registered nurse	2,441	38%	59,804	24%
Allied health (medical assisting)	1,960	48%	11,394	56%
Practical nursing	1,863	58%	20,872	36%
Health/medical administrative	1,656	41%	29,788	34%
Total	17,376	51%	597,220	36%

**Community colleges are responsible for closing the gap for critical frontline essential occupations in healthcare.**

Source: <https://www.aacc.nche.edu/2023/08/03/datapoints-healthcare-education/>

**Below you will find some sample data points from students who enrolled and graduated from WCCCD's healthcare programs.**

**18%** of WCCCD students, graduated with a healthcare certificate and/or degree.

The “Top 6” healthcare programs that WCCCD students graduated from include:

- Nursing
- Practical Nursing Education
- Surgical Technology
- Pharmacy Technology
- Dental Hygiene
- Emergency Medical Technology

Of the WCCCD healthcare graduates who responded to the Graduate Exit Survey, **69%** indicated being employed. Institutional Effectiveness market analysis data indicated The Detroit Medical Center (DMC) as the Top Employer for WCCCD graduates.





School of  
Continuing Education &  
Workforce Development  
Wayne County Community College District



## Lunch and Learn Workshop Series

This week's Lunch and Learn Workshop focused on managing stress. Students, staff, faculty, and community members were invited to this one hour of relevant learning designed to help participants in everyday life.

### Upcoming

## Lunch and Learn Workshop Series:

Curtis L. Ivery Downtown Campus  
Room 261  
1001 West Fort Street, Detroit, MI 48226

All workshops will begin  
at 12:00 noon

#### HOW 2 WRITE A WILL

Thursday, September 14, 2023

Learn how to create the proper legal document that will prepare you for that "just in case" moment.

#### CARING 4 YOUR PARENTS

Thursday, September 21, 2023

Gain insight from a home health industry expert about the next steps necessary and healthcare options available for you to take care of a parent.

#### THE HISTORY OF HENRY FORD & HIGHLAND PARK

Thursday, October 5, 2023

Learn about the history behind the modern assembly line, eight-hour work day and how the Henry Ford global impact started in Highland Park, Michigan.

#### CAR COMPANIES & THEIR COUSINS

Thursday, October 12, 2023

Did you know that Volkswagen, Audi and Porsche are all related? How about Toyota and Lexus? Knowing the relationship between all these automakers is half the battle before you go to the dealership.

#### THE TOP TEN SMARTEST ANIMALS

Thursday, October 19, 2023

Scientists and researchers have studied animal behaviors for hundreds of years. There is now a Top Ten List of the Smartest Animals in the World based upon a universal criteria. Did your favorite animal make the list?

#### STREETS, HIGHWAYS & BY-WAYS

Thursday, October 26, 2023

Wondering why it's challenging to get your way around Southeast Michigan? Learn about the directional purpose behind some local streets, tips on how to navigate them and how the streets relate to our interstate highway system.

#### LGBTQ COMMUNITY WORKSHOP

Thursday, November 2, 2023

Enhance your understanding and awareness about the issues faced by the LGBTQ community.

#### IF YOU KNOW SOMEONE...

Thursday, November 9, 2023

Domestic Violence is a traumatic experience. Learn solutions from a local expert if you know someone experiencing this situation.

#### HOW 2 DO LINKEDIN

Thursday, November 16, 2023

This professional platform can assist you in creating professional relationships and preparing you for that next big job opportunity. Participants will learn how to plug-in to this very popular career platform.

#### SO YOU WANNA RUN FOR OFFICE?

Thursday, November 30, 2023

This non-partisan workshop will give you a starting point on how to organize a local campaign. Go from just being a candidate, to political insider... then a winner!!!

#### HOLIDAY GIFT WRAPPING!!!

Thursday, December 7, 2023

With the holiday season right around the corner, get tips on how to give your gift a magical touch with some extra special wrapping paper and a special bow on top!

WCCCD THE

# Back to School

DRIVE-THRU RALLY



Continuing  
Education



Northwest Campus





## District Police Authority

### Collaboration with the Detroit Police Department



The District Police Authority had an opportunity to collaborate with the Detroit Police Department for security detail with Nick Cannon at the Back to School event last weekend.



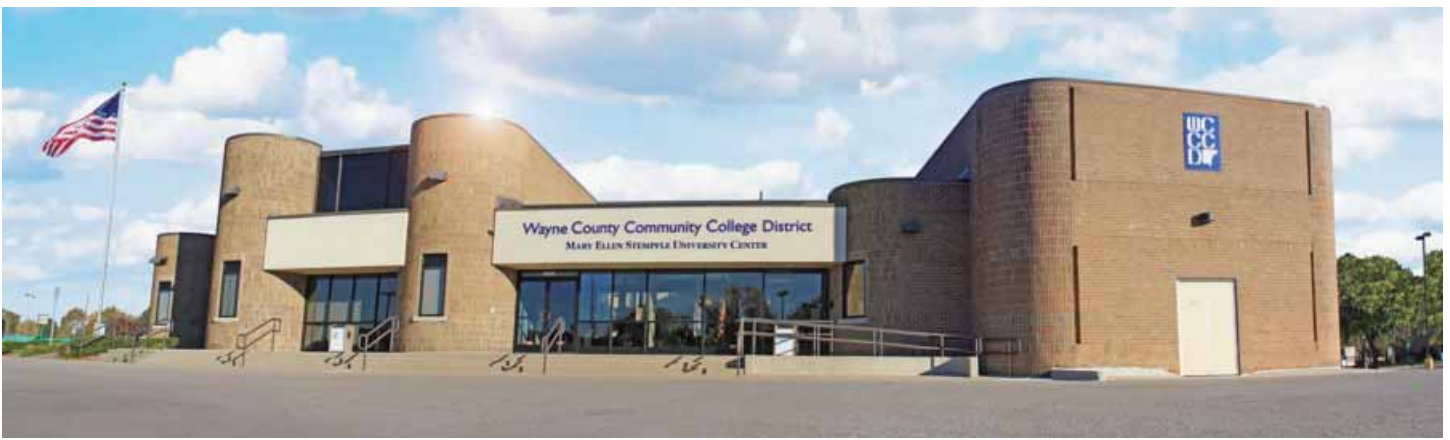
The Michigan Institute for Public Safety Education provided First Aid supplies to restock Police Authority squad cars at the Ted Scott Campus.



### Website Redesign Taskforce

The Website Redesign Taskforce is working with our vendors, Ingeniux and Beyond Web Solutions, to optimize site scale on various components, mobile appearance and guiding the group through the final technical edits to the content management system including making pages printer friendly and updating the Acalog interface.





## Mary Ellen Stempfle University Center



**Harper Woods High School  
Dual Enrollment Orientation**



**Distance Learning  
Meeting**



**Student  
Success**

**Toastmasters  
Workshop**





# Curtis L. Ivery Downtown Campus



## Continuing Education

### Brilliant Detroit Community Team Training

Brilliant Detroit staff and administrators hosted a training workshop to inform community members on how to have an effective community organization, resources available to assist families in need, and gave attendees the Brilliant Detroit vision and daily processes.



## Curtis L. Ivery Downtown Campus Executive Team Meeting



### ThursdayB4 Saturday Meeting

Staff met to discuss weekend activities on campus.



### Learning Center

Staff continue to assist students in the Learning Center with financial aid, student email, and Blackboard accounts.

# Downriver Campus



## The Guidance Center Head Start Intentional Teaching Practices Training

The Downriver Campus hosted The Guidance Center Head Start Intentional Teaching Practices Training workshop. Intentional teaching is a dynamic process of decision-making that involves both planned experiences and spontaneous response to children's emerging inquiries.



## Wayne RESA Teacher Certification Pathway Program

Wayne RESA held its Teacher Certification Pathway Program at the Downriver Campus.

## AARP Monthly Chapter Meeting

The Downriver Campus also hosted the Wayne County Heritage Chapter meeting of American Association of Retired Persons (AARP). This has been a long standing relationship that this chapter of AARP has had with the Downriver Campus, and we are glad to be the site for their monthly meetings.



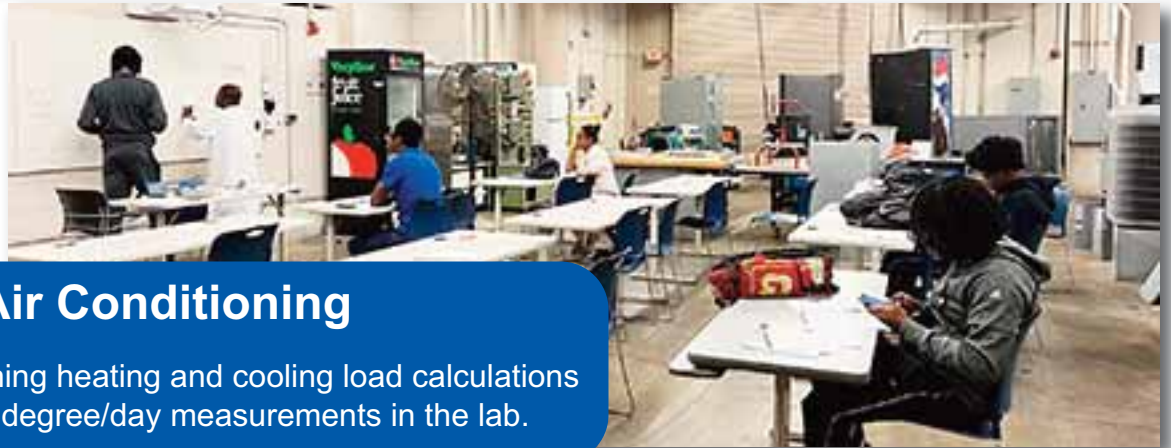


## Eastern Campus



### Manufacturing Process

Students learn proper safety techniques and about equipment used related to the manufacturing process.



### Air Conditioning

Students are learning heating and cooling load calculations by factoring in degree/day measurements in the lab.



### Ceramics

Students are learning the fundamental techniques of creating hand constructed ceramic objects.

### Local 51 Workshop

The UAW Local 51 Education Committee is responsible for educating and training members of their local union. Members of this committee identify the training needs of their local union membership with their leadership's approval, provide classes, materials, and information based on those needs.



# Ted Scott Campus

## Wayne RESA Educational Services School Year Kickoff Event

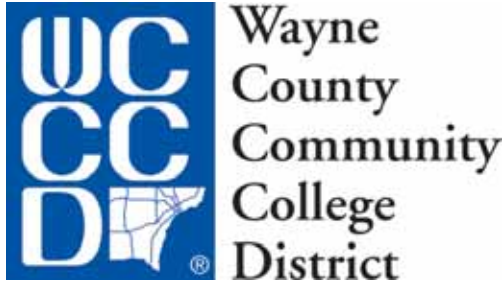


Wayne RESA conducted a training session for Educational Services team members to recognize its impact on organizational culture and the work environment.





# Chancellor's Weekend Memo



**EDITOR:** Julie Figlioli

## **CONTRIBUTING EDITORS**

**David C. Butty**

**Aracely Hernandez**

**James Melton**

**Marcina Mills**

**Mishara Young**



## **Mission**

WCCCD's mission is to empower individuals, businesses, and communities to achieve their higher education and career advancement goals through excellent, accessible, culturally diverse, and globally competitive programs and services.

## **Vision Statement**

WCCCD will be known as a premier community college and innovator in the areas of high quality academic and career education, talent development in support of regional economic growth, diversity and inclusion, and technological advancement.

## **WCCCD's Values Statements:**

- Supporting excellence in teaching and learning
- Honoring diversity
- Serving the common good
- Being accountable
- Operating with integrity

