Economic Development
Innovation Partnership
Meeting
This week, Furquan Ahmed, the Workforce and Economic Development Team and I met with Kofi Bonner, CEO of Bedrock and Nadia Sesay, Chief Community Growth and Development Officer. Discussion focused on expanding the District’s Entrepreneur Resource Center’s connection to a new Downtown Detroit Innovation Hub.
Last Friday, I had the opportunity to travel to Detroit and visit Wayne County Community College District. Much appreciation to Chancellor Ivery and his whole team for such a warm welcome! I learned a lot about the District’s accomplishments and priorities, and their hospitality was incredible.

~Brandy Johnson, President of Michigan Community College Association
Partnership Opportunities with Ford Motor Company

Pamela Alexander
Director of Community Development, Ford Motor Company
Pandemic and Racial Reckoning Reframe Equity Imperative for Community Colleges

BY CURTIS L. IVERY

COVID-19 has changed the nation and its community colleges forever by shining a spotlight on the racial, social, gender, economic, and technological inequities that accelerated during the pandemic. Community college leaders learned many lessons from their experiences, one of which was that the basic needs of our students went greatly unfulfilled.

Colleges responded with food pantries, transportation vouchers, emergency financial support, expanded mental health services, and other basic-needs programs. As they hastily transitioned to remote learning, several addressed the disproportionate lack of digital resources in African American, Latino, Native American, and other households by using federal COVID relief funds to provide students with free laptops and internet access. At the same time, college leaders found that we must effectively anticipate and adapt to rapidly changing demographic, educational, economic, and cultural changes by becoming more innovative and entrepreneurial at all levels.

I love the closing line of a poem about the pandemic published by retired teacher Kitty O’Meara in 2020: “And when the danger passed, and the people joined together again, they grieved their losses and made new choices, dreamed new dreams, and created new ways...” Based on lessons learned during the pandemic, community college leaders are now “making new choices, dreaming new dreams, and creating new ways.” We are grieving our losses and reframing the very nature of our institutions. We are learning to see our colleges through different frames or lenses more suited to the new realities brought about by COVID, the related healthcare and economic crises, and the national social reckoning. This reframing of our perspective includes seeing equity as an overarching imperative. It means becoming truly student-centered, more innovative and entrepreneurial, more collaborative both within the college and with community partners, and using technology as...
~Brown and Juanita C. Ford Art Gallery~
“Dream Out Timeless Collection”
featuring the artwork of Antiawn Pratcher

Curtis L. Ivery Downtown Campus
This week, the School of Continuing Education hosted a virtual grant writing workshop with Shelly Norman-Hill. Participants were provided with access to resources, a framework of procedures, and tips to successfully manage grants.
The Division of Workforce and Economic Development met with representatives from Google to become a training and proctored testing facility for Google's Data and Information Technology Certifications. This partnership is one of many of our pending technology and innovation initiatives.

Tonia Marshall, WCCCD graduate was the guest speaker for the Civil Testing and Technician Bootcamp held at the Northwest Campus.

Ms. Marshall is an experienced technician with a demonstrated history of working in the government administration industry. She is skilled in AutoCAD, Microsoft Word, Construction Inspection, Excavation, and First Aid. Ms. Marshall is an engineering professional with an Associate of Science degree focused in pre-engineering from WCCCD. Ms. Marshall returned to WCCCD to speak to our bootcamp detailing her experience post graduation.

Wayne County Community College District
Google Career Certificates

Helping students learn job-ready skills to start or advance their careers in high-demand fields for free.

WCCCD
Partners with Google
More than 40 WCCCD students participated in a two-day paid work experience with Lipari Food Service at the Novi Conference Center.

The event included eight hours training and one day working with industry leaders, marketers and foodservice employers from a five state area demonstrating products and services to the members of the Midwest Independent Retailers Service and the public.
Fire Fighter Students Lab Session

Detroit Fire Department Basic EMT Course

Continuing Education Taylor Fire Department Training Session
WCCCD’s Partnership with the Michigan Department of Health and Human Services Continues at the Northwest Campus!

Personal Protection Equipment Deliveries and Disinfecting Continues District-wide!
Division of Student Services

Ecorse High School Dual Enrollment Students

Dual Enrollment

WCCCD’s Open D.O.O.R. (Department Of Outreach and Recruitment) team met with representatives from Hamtramck Public Schools to discuss logistical parameters in launching an initial series of courses under a new partnership. This partnership will allow WCCCD to further expand its reach to English as a Second Language learners.

International Students

Staff continue to audit our international student population every semester.

Guest Students are Welcome!

Staff met to discuss guest student registration.
Student Code of Conduct Best Practices

The team met to discuss best practices for judicial processes and student communications related to the Student Code of Conduct Disciplinary Actions.

Financial Aid

The District Financial Aid Office is setting up and getting processes and procedures in place for the 2022-2023 aid year.

Federal Work-Study Program

Dr. Tammy Anderson met with Federal Work-Study (FWS) student Kimberly Colvin-Nelson to complete the FWS packet so she can begin working in the Division of Student Services.

Career Planning and Placement

The Career Planning and Placement team met with Ravelle Shepard from Deloitte to discuss plans to develop a strategy to target up to 50 students for their internship program. Specific industry sectors will include: Cybersecurity, Accounting, Business Administration, and Finance.
PTK members met to discuss the upcoming regional conference and officers elections.

WCCCD PepsiCo Foundation Uplift Scholars learned how to develop their resumes using tools available on the WCCCD Career Planning and Placement website.

We continue to assist our students that are part of the Michigan Reconnect Program.
There is still time to get in on the fun. Send a picture of you reading your favorite book to prodger1@wcccd.edu and you just might make it into one of our publications!
The Spring 2022 virtual Advisory Breakfast was held this week. This event provided more than 100 advisory board members with an opportunity to update and share new trends and strategies. The District presented new initiatives that are planned for the coming year.

The Division of Educational Affairs hosted a discussion with the Eastern Michigan University’s Social Work Program Coordinator and District faculty on the need to update the articulation agreement and recruitment strategies.
Micro Certifications

Dr. Patrick McNally has been working with the Curriculum Committee to develop 16 new Micro-certifications. Micro-credentials are short, competency-based offerings in high demand occupations that allow students to demonstrate mastery in a particular area. The buildout in the following occupational clusters:

- Business Administration: Business Supervisor
- Computer Information Systems: Video Game Design and Animation
- Digital Photography Technology: Commercial Photography
- Digital Photography Technology: Journalism Photography
- Digital Photography Technology: Small Business Photography
- Global Supply Chain Management: Warehouse and Transportation
- HVAC: Sheet Metal and Design Fabrication
- HVAC: Advanced
- HVAC: Boiler Operations
- HVAC: Residential Air Conditioning and Commercial Refrigeration
- HVAC: Residential Heating
- Homeland Security: Business Continuity and Security
- Homeland Security: Fire/EMS
- Mechatronics Technology: Commercial Automation

These new credentials are stackable and aligned to our traditional associates degree offerings.

Operational Excellence

The team continued this week building our faculty pool with interviews for the Automotive Service Technology Program.

Save the Dates!

**Teaching Learning Center**
**First Fridays**
Blackboard Essentials
April 1, 2022

**Curriculum Committee**
Documents Submission Deadline
April 11, 2022

**Chancellor’s Annual Innovation Cycle 2022-23**
Submission Deadline to Educational Affairs
April 15, 2022

**Chancellor’s Annual Innovation Cycle 2021-22**
Progress Reports and Celebration
May 13, 2022
Division of Educational Affairs

Discipline Leads Meeting

The Division of Educational Affairs met with the discipline leads to discuss instructional operational issues and the Chancellor’s 2022-23 priorities.

Teaching Learning Center (TLC)

The TLC advisory team met to discuss areas for faculty professional learning opportunities.

Learning Resource Center

Dr. Oneka Samet met with Carl Weckerle, Director of Michigan Colleges Online to discuss Open Educational Resources as part of the MCO OER Steering Committee.
Intercultural Competency Workshop
Culture of Dignity—Building Capacity for Tolerance and Sensitivity

Next Workshop is on Tuesday, April 5, 2022 3:00-4:00 p.m.
Email fdcunha2@wcccd.edu for link.

Intercultural Conversations

The virtual Intercultural Conversations session focused on Women’s History Month and Irish American Heritage Month. Professor Stacha Floyd presented on Ketanji Brown Jackson, Nominee for the U.S. Supreme Court.

Cultural Book/Film Club

In celebration of Women’s History Month, we discussed the works of Lucille Ball and Barbara Carpell.
A formal Employee Performance Appraisal (EPA) is a systematic and periodic process that assesses an individual’s job performance and productivity in relation to certain pre-established criteria in conjunction with District goals and objectives.

EPA also provides the following:

- Translate District/Division’s mission into specific achievable goals
- Gain new information and ideas from staff
- Reinforces performance
- Helps improve job performance
- Manages expectations
- Creates goals and pathways to achieve set goals
- Improves communication

Due Dates for Appraisals!

**Exempt/Pathways** appraisal forms must be forwarded to HR no later than **May 2, 2022**.

**P&AA** appraisal forms must be forwarded to HR no later than **May 31, 2022**.

**UAW** appraisal forms must be forwarded to HR no later than **June 28, 2022**.
Professional Development with Vera Leonard

We were pleased to have Vera Leonard, Leadership Consultant and Certified Executive Coach, facilitate an engaging follow up virtual session for staff on group coaching.

Professional Development Opportunity with the Michigan State Police

Dr. CharMaine Hines and Professor James Jackson met with Lt. Col. Michael Krumm and Dr. Julie Liebler, Senior Management Executive -Professional Development for the Michigan State Police. Discussion focused on opportunities for community partnerships in the form of professional development engagement and training.
Highlighting our Students!

As we get ready for this year’s graduation, we invite students to share their personal unique success stories. Please let us help to tell their story and celebrate their success. Call David C. Butty at (313) 496-2526 or email dbutty1@wcccd.edu.

Virtual Ceremonies and Rituals
Dates to Remember!

Allied Health Pinning Ceremony May 20, 2022
Phi Theta Kappa Induction Ceremony May 27, 2022
Honor’s Convocation June 3, 2022
Commencement Ceremony June 11, 2022

International Council

The International Council met this week to discuss International Cultural Day planning activities. They also discussed developing a mentorship program for new international students.
Dr. Oneka Samet participated in the March DALNET Board Meeting. Dr. Jon Cawthorne, Dean of the Wayne State University Library System, was a guest speaker.

WCCCD’s Career Planning and Placement team participated in the March 2022 virtual Employment Equity Learning Advisory Community meeting hosted by University of Michigan.

Dr. McElroy Anderson attended the Detroit Caucus Black History Fundraiser at the Detroit Historical Museum.

Dr. Yvette McElroy Anderson attended the State of the Region address hosted by the Detroit Regional Chamber.

Dr. Fidelis D’Cunha participated in the Michigan Energy and Workforce Development Consortium Annual Meeting.

Dr. Yvette McElroy Anderson participated in Michigan ACE Network Public Policy Committee Meeting. The agenda included planning for the June 2022 Conference titled “Women Leading with Resilience in Challenging Times.”
The District Police Authority command staff conducted a best practices tour at the Detroit Police Department Crime Intelligence Unit, Real Time Crime Center and Police Museum.
Curtis L. Ivery Downtown Campus

Campus Tour

Young Men for Education Advocacy Group
Downriver Campus

Continuing Education
Songwriter Essentials Class

Sculpturing Class

Roush Industries Automotive Service Technology Apprenticeship Program Meeting

WCCCD/MSU Landscaping Management Lab Session

One Vision, One District, One College
United States Air Force Recruitment

Students had the opportunity to visit the U.S. Air Force recruitment table to obtain necessary information once they graduate.

Dr. Randall Miller Shares Leadership Thoughts with Executive Team

How Far are You Willing to Stretch Yourself?

We have all heard the saying that “you should not rest on your laurels.” That topic usually arises in the context of discussing some aspect of growth or moving beyond the status quo.

An old Jewish proverb notes that “a desire accomplished is sweet to the soul,” which really means that “characters who grow balance hunger and gratitude… they celebrate growth and victory,” as Henry Cloud states in Integrity.

As we mature in our understanding of growth and moving forward, it is healthy to recognize and celebrate accomplishments and to see them as a foundation for further growth. But, this begs the question of ‘how far are you willing to stretch yourself’ in taking on challenges that take you beyond your comfort zone and beyond where you have been or what you have done before? Growth is a process and becomes much more achievable when you lay out clear goals, objectives, and expectations. This not only helps measure progress, but it also helps in identifying tangible outcomes as you progress with your personal growth process.
Career and Technical Education Month Continues!
Eastern Campus

Fashion Design

Heating, Ventilation, and Air Conditioning

Biology

Artistic Welding
Northwest Campus

Student Success!

Continuing Education
EMS Cadet Training

Campus Operations Audit
Anthony Arminiak participated in Wayne Westland William D. Ford Career and Technical Center new Cybersecurity Program planning meeting.
"Guess Who's Coming to Dinner?"

If you think WCCC’s strange news reports couldn’t possibly get any zanier, then think again. One our staff members, Marcina just had to stand her ground against a couple of squatters who felt entitled to live “it up” in her home. The weird part is that the intruders weren’t even human. They were a pair of frisky squirrels.

Unbeknownst to her, the furry little tykes – midnight black, beady-eyed with tails as bushy as foxes in the wild – had chewed a hole in her roof and somehow made a way to her most inviting basement, settled in and made themselves quite comfortable. Were they mates? Did they even know each other? She has no idea. She’s not even sure they moved in or why they mistook her beautiful suburban abode for a tree.

All she knows is that one night she heard a peculiar, rustling noise. She assumed it was her imagination and ignored it.

A few days later, her son surprised her with an announcement.

Marcina was not amused, especially when her son informed her that their new roommates seemed quite content in the basement and didn’t appear to have any intention of leaving.

Every night for a week, the homeowner Marcina (at least she thought she was the owner) would hear the scurry of tiny feet and the occasional loud crash of items being knocked off of basement shelves. But she wasn’t brave enough to check out the calamity or to inform the uninvited guess that their names were not on her mortgage.
So, her lovely modernized basement - the site of an entertainment center, a 55-inch flat screen TV, a washer/dryer and a special corner just for folding clothes and ironing - officially became the cozy, suburban homestead for a couple of brazen woodland creatures.

Frantic, she contacted a pest control company and was given a cage with a clump of peanut butter inside. Our friend was told as soon as the culprits tried to gobble up the treat, they would be trapped. It worked and she exhaled, relieved to have her home back. Or so she thought.

The next night she heard more scampering and when her son rushed down into the basement he saw the second squirrel still free and not the least bit intimidated by the presence of a nosy human. When the teen walked past, the squirrel was as cool as a cucumber. If the boy didn’t know better, he believed it might have tried to give him a high-five.

Enough already, she thought. After another quick call to an animal specialist, a representative came in person and gently swooped the nonchalant non-resistant squirrel right into his friendly arms. Since the critter left without a fight, our friend can only assume he (or she) is happy somewhere in a new environment.

As for Marcina, let’s just say she’s thrilled. Now that the mini-terrorists are gone, she can safely access her laundry area again, and we can expect her to stroll into the office well rested with a great big smile.

By C.I. 😊
Mission

WCCCD’s mission is to empower individuals, businesses, and communities to achieve their higher education and career advancement goals through excellent, accessible, culturally diverse, and globally competitive programs and services.

Vision Statement

WCCCD will be known as a premier community college and innovator in the areas of high quality academic and career education, talent development in support of regional economic growth, diversity and inclusion, and technological advancement.

WCCCD’s Values Statements:

- Supporting excellence in teaching and learning
- Honoring diversity
- Serving the common good
- Being accountable
- Operating with integrity