WCCCD Manufacturing Day

Launched annually in October, District-wide Manufacturing Day helps show the reality of modern manufacturing careers by encouraging thousands of companies and educational institutions around the nation to open their doors to students, parents, teachers and community leaders. This year, the District hosted more than 750 participants to showcase career and technical programs, as well as our skilled trades programs.

SAVE THE DATE: District-Wide Conference Day  ●  October 17, 2023

One Vision, One District, One College
WCCCD Manufacturing Day
This year’s Fall 2023 GCCLN CEO Roundtable, hosted by Central New Mexico College. The meeting included variety of engaging sessions including a webinar on Foresight in Bureaucracy and a hybrid Business Meeting.

Strategic Marketing and Planning Meeting

Website Redesign Meeting
Some of the agenda items included:

- Leadership/Campus Alignment and Communication
- November Board Meeting Preparation
- Budget Development Updates
- Center for Distance Learning
- Human Resources/Labor Relations Report
- Workforce Development Updates
- District Police Authority
As part of our Global Conversations Speaker Series, the Division of Student Services presented a conversation with Actress, Director, Producer and Activist Erika Alexander. Ms. Alexander spoke on “Opening Our Eyes: The Power of Films on Social Justice.”
WCCCD provides programs and services that respond to a continuum of student and community development needs. On the student development end of the continuum, we design programs and services that empower individual students to achieve their educational and career advancement goals. On the community development end of the continuum, we engage with other community partners to create a talented workforce to support regional economic growth and to solve community problems such as racism, illiteracy, poverty, and unemployment. Often, WCCCD’s programs serve both student and community development goals. For example, graduates of our manufacturing technology and computer science programs achieve their personal educational goals and at the same time provide employers with highly skilled employees, thereby enabling those employers to grow their businesses and positively impact community economic development.

Three Chancellor’s Strategic Imperatives address WCCCD’s role in advancing the economic and social development goals of the communities we serve. One Strategic Imperative (equity as an overarching imperative) calls for cooperation with community partners to address social, racial, gender, and economic inequities in Detroit, Wayne County, and Southeastern Michigan. A second Strategic Imperative calls for engaging with community partners to position WCCCD as a primary career and workforce education leader in developing a highly skilled workforce in support of regional economic growth (extending Goal 5 of the 2022-2026 strategic plan into the long-term future). The Strategic Imperative featured in this article addresses the redesign of our communications and community engagement strategies in light of the digital transformation taking place in higher education and in the communities that we serve: Redesign communication and community engagement strategies to enhance citizen understanding of WCCCD’s significant contributions to the economic, educational, social, and cultural dimensions of community life; advance technology-enhanced communications programming; and expand partnerships with community stakeholders. Our redesigned strategies will be built on the strong foundation of our existing community partnerships, including our ongoing relationship with regional chambers of commerce and other business organizations and with employers who serve on the advisory committees of our career education programs. Through digital and other communication innovations, we will further strengthen the strong bond we have with the students, citizens, businesses, and communities we serve.
Start Here, Finish Here: WCCCD’s Rich International Cultural Community of Students

The District has a rich and burgeoning community of students representing various cultures, ethnicities and communities. Students like Shaktha that started at WCCCD and Drew who graduated from WCCCD. The most quoted reason they chose our college is “community.” It’s more than just our name.
**Division of Student Services**

**Adult Education**

The Adult Education Program recognized Teresa Hernandez for obtaining her GED credential. Ms. Hernandez is a member of the first cohort of the WCCCD – Detroit Hispanic Development Corporation – GED in Spanish class to earn a GED credential.

**Federal Work-Study Program**

Staff continue to assist potential FWS students, providing them with key and essential elements of the program building them up to become successful in the workforce.

**Outreach and Recruitment**

The Outreach and Recruitment Team attended the 2023 Black College Expo. Participants received information on program offerings, registration, and transfer opportunities.

**Student Executive Council**

Information about the TRIO SSS Program was presented at the Student Executive Council meeting.
Division of Educational Affairs

Environmental Justice Speaker
Professor Victor Wheeler’s AAS-140 course welcomed a subject speaker who spoke on environmental justice.

Early Childhood Education Program
Professor Dr. Charmaine Johnson and students of the Early Childhood Education Program participated in an Adverse Childhood Experiences’ (ACE) workshop. The training series aims to help individuals and organizations learn about ACE and how they can work together to understand, raise awareness, and promote ACE prevention strategies in their communities.

Faculty and Staff Educational Opportunities with Cleary University
Exciting educational opportunities are still available for faculty and staff at Cleary University for pursuing BBA and MBA degrees. Classes for the upcoming semester commence on January 2, 2024, providing you with ample time to enroll and embark on this transformative academic journey.

Contact LaTasha Ellis at Cleary University at (313) 800-4145 or email at llelis@cleary.edu.

District-Wide Conference Day ● October 17, 2023 ● Downriver Campus
One Vision, One District, One College
Operational Excellence

Staff met to discuss preparations for the Fall 2023 Virtual Advisory Committee Meeting, which will be held October 27, 8:30 a.m. - 10:00 a.m.

Save the Date!

Instructional Council Meeting: October 12, 2023
Discipline Leads Meeting: October 13, 2023
Advisory Committee Meeting: October 27, 2023

Career Program Review Training

The Division of Educational Affairs held a Career Program review training for new program reviewers to highlight improvement methods and assess program implementations and results.

Certification Process Support

The Division of Educational Affairs has been working with faculty members to update their certifications for teaching.
Virtual Intercultural Conversations

This week, we celebrated Hispanic Heritage Month through the narratives about the Underground Railroad route to Mexico as an escape for black Americans from slavery to freedom and citizenship. We also discussed the story of Black Hispanic or Afro Mexicans in Veracruz and their history.
Rachel Kidd attended the Creative Art Society (CAS) Fall Festival of the Arts “Keeping Local Arts Alive” exhibit. Each artist had the opportunity to enter up to 13 pieces of artwork. CAS offers art from more than 60 artists from all over Michigan.

Dr. Yvette Anderson attended the “Opportunity for All” Breakfast hosted by Michigan Partnership for Equity and Opportunity and The Education Trust Midwest. Senator Dan Camilleri addressed attendees.

Dr. Patrick McNally spoke to students at the Emanuel Steward Champions of Tomorrow (ESCOT) youth development program about the benefits of attending college at WCCCD.

Dr. Yvette Anderson participated in the Michigan Department of Health and Human Services Town Hall, which celebrated the three year partnership of offering COVID-19 testing and resources to the community. COVID-19 testing continues to be available at the Northwest Campus.
Staff from the Division of Information Technology met with representatives from Service Express to review our current hardware support, priorities, as well as new monitoring features for streamlining equipment service. Additional topics discussed included:

- Hardware alignment
- Service Express Initiatives
- Cloud strategy
Monroe Emergency Management

Staff met with representatives from Monroe Emergency Management to discuss training opportunities.

Marathon Petroleum Corporation Hose Testing

The Michigan Institute for Public Safety Education hosted Marathon Petroleum for hose testing. Marathon’s Emergency Response Team has to test all of their fire hoses for certification.
Institutional Effectiveness

What’s Trending: Study Abroad

The Division of Institutional Effectiveness (IE) reviews national, state, and local research trends to assist divisions with improving the programs and services offered to WCCCD students. In a recent study, the Institution of International Education (IIE) found that numbers for student participation in study abroad programs are expected to reach near pre-pandemic levels. A vast majority of U.S. colleges and universities reported anticipating increased/stable participation in the 2023-2024 academic year, as students are eager to take advantage of the opportunities linked to study aboard.

### Top 3 Reasons to Study Abroad

1. **Expand your worldview**
2. **Enhance career opportunities**
3. **Experience another culture**

### Anticipated Study Abroad Numbers: 2021/2021-2023/2024

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### WCCCD’s Study Abroad Program

The following data is comprised of data from the Study Abroad Program. The Study Abroad Survey was implemented following the last trip to Calgary, Canada and Anchorage, Alaska. Reports of student insight and experiences are provided to facilitate data-driven decision-making, and make continuous program improvements for study abroad.

- **62%** of participants were travelling to a new country for the first time
- **100%** studying abroad gave them a greater appreciation for our common humanity and diversity of cultures
- **100%** recommend the WCCCD Study Abroad Program to another student/friend

[https://www.iie.org/programs/generation-study-abroad/why-study-abroad/](https://www.iie.org/programs/generation-study-abroad/why-study-abroad/)
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Next Stop... Lisbon, Portugal!
Departure Date... November 25, 2023

This week, we met with the students that will be a part of the Fall 2023 study abroad educational experience to Portugal. Students will be attending a series of four orientations that will cover various information related to the trip.

“I am extremely excited to confirm my interest for the Study Abroad Program!”

“I am gratefully accepting this opportunity.”

“I’m a little in shock at the moment! Thank you so very much!!!”

“I’ll be tagging along! Thank you!”

“Thank you very much, I am honored, and yes!”

“Yes...YES....YES.... I am very honored and excited to be a part of WCCCD’s Fall Study Abroad 2023 program. Thank you and all those involved in the selection process.”

“Yes, Yes and Yes so excited... Thank you for this opportunity and OMG! Thank you again and I look forward to traveling and studying with you.”
The School of Continuing Education presented the Heart Smart Health and Nutrition Workshop at the Northwest Campus. Dr. Surender Reddy Neravetla, Senior Heart Surgeon from Ohio shared his knowledge and tools that can be used to take proactive steps toward improving heart health and reducing the risk of heart disease. Chef Lorenzo Spratling and staff prepared some heart healthy foods.
Members enjoy a yoga class.

Staff is updating members on upcoming events and challenges for the month of October.

The HWEC is “In the Pink” in honor of Breast Cancer Awareness Month.

Staff met with members of Alpha Kappa Alpha Sorority Inc. to finalize details for a Domestic Violence Awareness Workshop at the Health and Wellness Education Center on October 28, 2023.
One Vision, One District, One College

Mary Ellen Stempfle University Center

Chandler Park Academy
The Mary Ellen Stempfle University Center hosted the Chandler Park Academy staff professional development workshop.

Grosse Pointe Board of Realtors
The Mary Ellen Stempfle University Center – Center for Learning Technology hosted the Grosse Pointe Board of Realtors monthly training workshop.

Best Practices
Denis Karic met with staff from Maricopa County Community College District’s Rio Salado Online College to discuss innovative online learning strategies.

Installation of new TV monitors at the Center for Learning Technology has been completed!
Language Institute

As part of Hispanic Heritage Month, the Language Institute hosted a variety of activities providing students information on Spanish culture and language.

Underground Railroad

Dr. Carolyn Carter provided a lecture on Detroit and the Underground Railroad to students in Dr. Ella Davis’s Class.

Lunch and Learn

Participants were provided history behind the modern assembly line, eight-hour work days, and how the global impact of Henry Ford started in Highland Park, Michigan.

Detroit City Council Member Gabriela Santiago-Romero

Monthly Public Meeting

Residents were provided with community, legislative, and information updates within District 6.
Wayne RESA Literacy Institute

The Downriver Campus hosted Wayne RESA’s Literacy Institute. This workshop discussed improving literacy instruction, assessment and data use.

Heinz C. Prechter Educational and Performing Arts Center

Staff continue to complete technology upgrades.

Ted Scott Campus

Information Technology

Staff are adding robotics software to the new laptops.

Partnership Opportunities

Dr. Patrick McNally and Matt Green met with representatives from the State of Michigan and the Detroit Region Aerotropolis to discuss future partnerships.
Eastern Campus

Student Success!

Students participated in a Financial Aid Training workshop.

Student Satisfaction

Staff from the Eastern Campus met to review results from the Institutional Effectiveness Campus Student Satisfaction Inventory Action Plan.

Simulation Training

Students in the Commercial Driver’s License Training Program entered the simulation training phase and are practicing with the various driving modules on the simulators.

Hands-on Experience for Students

Students in the Construction Trades Training Program were off-site learning the process of cutting container windows from fabricators.
Northwest Campus

Campus Alignment Meeting

Partnership Opportunity Meeting with Bishop Gregory Ingram

Women’s Multicultural Roundtable

Strategic Family Solutions hosted a Women’s Multicultural Roundtable discussion at the Northwest Campus.

Continuing Education
Breast Cancer Awareness~Sisters Network, Inc.

As a start to Breast Cancer Awareness Month, members of Sisters Network, Inc., a breast cancer survivors group, gathered to show support for one another.
Students in the Culinary Arts Program

Processes Meeting with Purchasing

Trustee Scott Holiday and guests toured the Culinary Arts and Hospitality Center

Bishop Gregory Ingram Tours the Culinary Arts and Hospitality Center
Dr. Sherry Saggers attended The Board of Physical Therapy, a subsidiary of the Michigan LARA - Bureau of Professional Licensing meeting. The board reviews new license and renewal applications as well as reactivations.

Dr. CharMaine Hines participated in the American Council on Education (ACE) October Women’s Speaker Series on “Women in Leadership and Their Well-Being.”

Preparation Meeting for District-Wide Conference Day

Professional Development

Representatives from Eastern Michigan University (EMU) addressed the staff from the Division of Student Services during its weekly information session. Articulation agreements guarantee the transfer of specific courses to partner institutions and help minimize the duplication of coursework. These agreements include Business Administration, Electrical Electronics Engineering, Cybersecurity, Nursing, Criminal Justice, Homeland Security, Paralegal, Social Work and Fire Protection Technology.
The Curtis L. Ivery Downtown Campus Facilities Department has been busy overseeing installation of new drainage, commercial glass repairs, retaining wall and roof repairs, as well as landscaping upkeep.

Fall clean-up is underway at the Ted Scott Campus!

Staff paints the railing on the bridges connecting the parking lots to the entranceways of the Ted Scott Campus.
Mission

WCCCD’s mission is to empower individuals, businesses, and communities to achieve their higher education and career advancement goals through excellent, accessible, culturally diverse, and globally competitive programs and services.

Vision Statement

WCCCD will be known as a premier community college and innovator in the areas of high quality academic and career education, talent development in support of regional economic growth, diversity and inclusion, and technological advancement.

WCCCD’s Values Statements:

- Supporting excellence in teaching and learning
- Honoring diversity
- Serving the common good
- Being accountable
- Operating with integrity