



Wayne
County
Community
College
District

International Business

PAY

The median annual salary for people with an associate degree in international business is about \$35,700 starting out.

JOB OUTLOOK

According to the Bureau of Labor Statistics, careers in administrative services are expected to grow 10% from 2016-2026. Careers for financial analysts and marketing consultants should also grow. Although career opportunity should grow, competition for the positions will still be high as more people are expected to enter the field of Business Administration.

Bureau of Labor Statistics, April 2018, (BLS, <https://www.bls.gov/ooh/business-and-financial/home.htm>)

ABOUT THE PROGRAM

The International Business Associate of Applied Science Degree program provides students with the technical skills for entry-level positions as specialists in exporting and importing for the significant and growing international trade community. Most students pursue a career in import-export trading, international transportation and logistics, global supply chain management, international marketing, or various international business support services. The program offers courses that can prepare students to take the National Association of Small Business International Trade Educators Certified Global Business Professional Exam.



WHAT DO PERSONS IN INTERNATIONAL BUSINESS DO?

International business refers to business activities which involve cross-border transactions of goods, services or resources between two or more nations. Transaction of economic resources include capital, skills, people etc. for international production of physical goods and services such as finance, banking, insurance, construction, etc.

WHERE DO THEY WORK?

International business individuals may travel frequently to meet with clients in different countries. However, global technology can make some previous travel requirements less necessary.



**Wayne County Community College District....
Jobs for Today, Jobs for the Future!**

**FOR MORE INFORMATION, CALL 313-496-2600
OR VISIT OUR WEBSITE AT WWW.WCCCD.EDU**

Recommended Sequence of Courses

International Business:

Associate of Applied Science (A.A.S.)

CR. No.	COURSE TITLE	CREDITS
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SEMESTER 1

ENG 119	English I	3
BUS 150	Introduction to Business	3
LANG 1	Any Beginner I Language (101 class)	4
BUS 225	Computer Applications in Business	3

SEMESTER TOTAL13

SEMESTER 2

ENG 120	English II	3
MKT 200	Principles of Marketing	3
LANG 2	Any Beginner II Language (102 class)	4
BUS 155	International Business and Trade	3

SEMESTER TOTAL13

SEMESTER 3

PS 101	American Government	3
PHL 101	Comparative Religions I	3
ACC 110	Principles of Accounting I	4

SEMESTER TOTAL10

SEMESTER 4

ECO 101	Principles of Economics I	3
MGT 210	International Management	3
BL 201	Business Law I	4
PS 160	International Politics	3

SEMESTER TOTAL13

SEMESTER 5

ECO 102	Principles of Economics II	3
MAT 113	Intermediate Algebra	3
BL 210	International Business Law	4
BUS 240	Business Communications	3

SEMESTER TOTAL13

A.A.S. PROGRAM TOTAL62

Note: Program total hours may not include prerequisites.

