



## School of Continuing Education & Workforce Development

### Short Term Certificate Programs

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#### FILM PRODUCTION CERTIFICATE

**Program Overview:** Career opportunities in live entertainment, such as Broadway and Off-Broadway theaters, touring productions, and repertory theater's in many major metropolitan areas, as well as theme parks and resorts, are expected to offer many jobs opportunities. However, prospects in these venues are variable because they fluctuate with economic conditions. The Film Production Certificate requires you to complete several course which are not all offered in one semester.

- ✓ **PREPRODUCTION I – WRITING FOR FILM:** Participants will learn about the three act structure, conflict, plot, theme, arcs, character creation, development and many of the other elements that goes into successful script writing. Throughout this course students will study modern examples of successful films and their screenplays. Participants will also write their own short film treatment and script.
  - ✓ **POSTPRODUCTION II – THE ROLE OF THE DIRECTOR:** Participants in this course will explore all elements needed to orchestrate, design and execute from behind the lens. With knowledge in that area of camera use, lighting and audio capture, students will embark on a journey of analysis and application of the skills required to be a director. Participants will examine the work of prominent directors and learn about style, narrative choice, camera placement, movement, working with talent, set management and more.
  - ✓ **PREPRODUCTION II – THE ROLE OF THE PRODUCER:** Participants will examine the title of producer, and break down all of the key elements of a production that are handled by the products. This includes budgets to storyboards and crew to craft services, the producer will be defined and demystified.
  - ✓ **PRODUCTION I – CAMERA. LIGHTING AND AUDIO:** Participants in this course will focus on the art of filmmaking. All aspects of production will be covered from camera usage, lighting a scene, and capturing audio. Participants will learn the psychology behind shot composition, how lighting affects an audience and the impact of audio design. Specific attention will be paid to the concept of mise-en-scene and how film makers go about capturing the shots necessary to construct a scene and complete the sequences of a film.
  - ✓ **POSTPRODUCTION II – GRAPHICS, MASTERING AND OUTPUT:** Participants will learn the skills and tools of an editor are only part of what is needed in the realm of film postproduction. Editors must also be able to enhance their picture with motion graphics and animated titling. This course gives students further editing experience and teaches them to enhance their compositions utilizing Final Cut Studio Software: Motion and LiveType. In the class, final stage students will learn the vast capabilities of media output as they learn to showcase their work by mastering it to DVD, and preparing it for internet streaming outlets, such as Youtube.
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