



# Wayne County Community College District

## COURSE SYLLABUS

### MGT 210 International Management

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**CREDIT HOURS:** 3.00

**CONTACT HOURS:** 45.00

#### **COURSE DESCRIPTION:**

This course covers international management strategies and lays a foundation for studying the global business environment – varying political, economic and legal environments, globalization, international organizations and regional integration. Topics include, but are not limited to, formulating and implementing strategy and strategic alliances, developing a global management cadre, motivating and leading, staffing, training, and compensation for global operations. Students explore the cross cultural environment – the dimensions of culture and cross-cultural communication. Emphasis is placed on the management role of these functions.

**PREREQUISITES:** BUS 150

#### **EXPECTED COMPETENCIES:**

Upon successful completion of the course, the student will:

- To understand the global business environment and how it affects the strategic and operational decisions which managers must make
- To understand the changing perceptions of and demands on corporations doing business in other countries, in particular their responsibilities toward human rights
- To understand how culture impacts all aspects of international management
- To understand the culture variables in the communication process
- To learn the steps in global strategic planning and the models available to direct the analysis and decision making involved
- To understand that much of international business is conducted through strategic alliances
- To recognize why and when organizational restructuring is needed
- To learn the major staffing options for global operations and the factors involved in those choices
- To become familiar with the use of Global Management Teams to coordinate cross-border business
- To understand the complexity and the variables involved in cross-cultural motivation and leadership

#### **ASSESSMENT METHODS:**

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

#### **GRADING SCALE:**

90%-100% = A  
80%-89.9% = B  
70%-79.9% = C  
60%-69.9% = D  
<60% = E