

WCCCD DISTRICT-WIDE CONFERENCE DAY PLANNING COMMITTEE

Committee Co-Chairs: Martha J. Grier and Dr. Randall Miller

Sub-Committee Chairs:

PROGRAM - David Beaumont and James Jackson

AWARDS - Deborah Duyck

LOGISTICS - Cora Morris and Susan Wiley

REGISTRATION - Dr. George W. Swan III and Wanda Anderson

PUBLICITY - David Butty and Tina Casali

FOOD AND DECORATION - Mary A. Gill and Melva Bradford

ENTERTAINMENT - Daniel Norris

Sub-Committee Members:

Karen Jackson • Lauren Ferguson • Ella Lynch

Dr. Warren Dodson • Katherine Weathers

Sub-Committee Members and Volunteers

Eli Duncan • Toni Yarber • Daisy Lopez • Marintus Whitfield • David Gonzalez
J. Thomas Franco • Lewis Monroe • Curtis Johnson • Melani Bender • Stacy Crawford
Carole Deshazor • Joann Lundine • Janice Stallworth • Angie White • India Smith
Jackie Rhodes • Earlene Williams • Donna Hall • Dessine Mack • Brenda Ball
Angela Canoy-Simmons • Dan Martinez • Megan Lightfoot • Marta Lightfoot
Danielle Player-Parks • Dione Dickerson • Tina Klarr • Robin Marshall • Debbie Swope
Steven Ahomed • Carolyn Carter • Victor Bothuel • Michael Tolbert • Monica Wiggins
Debbie Kastner • Solomon Asmelash • Shirley Lloyd-Thomas • Christina Jome • Eric Smith
Richard Woolfolk • Trent Forbes • Joann Broomfield • Charlie Snyder • Kimberly Townsend
James Dodson • Mary Wolf • James Flaherty • Reginald Harris • DaShonta Simpkins
Julie Figlioli • Stephanie Gilliard-Sheard • Lisa Jackson • Christine Puttick • Marcia Fairrow
Katie Busby • Octavia Barton • Walta Bell



WAYNE COUNTY COMMUNITY
COLLEGE DISTRICT

DISTRICT-WIDE CONFERENCE DAY
October 25, 2005
Cobo Hall



AFT LOCAL 2000

P&A/MFT & SRP Local 4467

WCCCD CONFERENCE DAY SCHEDULE

8:15 – 9:00 a.m. REGISTRATION, MAIN LOBBY;
CONTINENTAL BREAKFAST – ROOM W2-60

9:00 – 10:30 a.m. GENERAL SESSION – ROOM W2-60 AMBASSADOR DINING ROOM
Welcoming Remarks: Martha J. Grier, Assistant to the Chancellor for Board and Public Relations
Introduction of Chancellor: Dr. Stephen D. Chennault, English Faculty
Chancellor Remarks: Dr. Curtis L. Ivery, WCCCD Chancellor
Introduction of Guest Speaker: Dr. Gunder Myran, Senior Consultant to the Chancellor
Guest Speaker: Dr. Reginald Wilson, Senior Scholar Emeritus American Council on Education
VISIT VENDORS' AREA

10:45 a.m. – 12:00 p.m. SPECIAL INTEREST SESSIONS.
and 1:40 - 3:00 p.m.

Meeting Generation NeXt: Today's Postmodern College Student – Room W2-68

Facilitator: *Mark Taylor, M.S.W., Ed. D.*, Director of Guidance Services, Arkansas State University – Beebe.

Description: Beyond its significant societal influences, Generation NeXt is entrenched on college campus. Overviews the characteristics of Generation NeXt and their place within the current generational cohorts, and presents suggestions for helping them be successful in postsecondary education.

What's New & Exciting in Banner – Room W2-61

Facilitator: *Carolyn Carter & Rahel Tadesse*

Description: Demonstrate your Banner knowledge and win a prize! Learn new advanced techniques on how to navigate using Banner! View an interactive demonstration of the upcoming Banner On-Line Admission and Registration Process.

Open Door Institute: "Skills for Success: A First-term Model for Under Prepared Students" – Room W2-67

Facilitator: *Linda Lora Hulbert*, Project Coordinator Wayne State University

Description: Two-year postsecondary institutions are playing a critical role in the education of under prepared students. This session will focus on understanding strategies to support their success by using active teaching and learning in a structured learning environment.

Leadership in the Multicultural Community College – Room W2-69

Facilitator: *Eric Williams, PhD.*, Assistant Director of Affirmation Action, Michigan State University

Description: Conference participants will be exposed to issues that higher education will address in the coming years; and methods that may assist in attracting a strong faculty and a diverse student body. Various successful initiatives for managing an environment that is determined to maintain diversity as a core value and institutional objective will be discussed.

Ethical Leadership – Room W2-66

Facilitator: *Terry Price, PhD.*, Associate Professor Jepson School of Leadership Studies University of Richmond

Description: Overview of how and what the character, failures, and responsibilities of ethical leadership in the higher education.

Sell Your Way to Success – Room W2-63

Facilitator: *Vera Leonard*, Director Vendor Relations, Henry Schein, Inc.,

Description: Individuals who master basic promotional skills discover the ability to manage interactions, deliver persuasive presentation, convince others, and achieve mutually satisfactory outcomes.

Delivering Customer Service through Effective Communications – Room W2-64 • Morning (10:45AM – 12:00PM)

Facilitator: *Mildred Gaddis, Huel Perkins, John Mason*

Description: Local news media personalities will address the delivery of services through effective communications.

Presenting Your Company to the Customer – Room W2-64 • Afternoon (1:40PM– 3:00 PM)

Facilitator: *John Agius & Gloria Warren*

Description: Presenting good phone etiquette skill and practices that promote a friendly business and work environment.

Information Sessions • UAW and P&AA – Room W2-70

Facilitator: *Danny Norris • UAW Morning (10:45AM – 12:00PM)*

Facilitator: *Mary Gill • P&AA Afternoon (1:30PM– 3:00 PM)*

11:45 p.m. - 12:00 p.m. BREAK – VISIT VENDORS' AREA

12:00 - 1:30 p.m.

LUNCH / AWARDS:

Dr. Randall Miller, Executive Vice Chancellor, Presiding

Presentation of Awards: Deborah Duyke, Dean of Campus Support Services, Organizational & Staff Development

Introduction of Speaker: Mildred Gaddis

Speaker: Nolan Finley, Editorial Page Editor, The Detroit News

2:45 - 3:00 p.m.

VISIT VENDORS' AREA

3:00- 4:30 p.m.

CLOSING SESSION – ENTERTAINMENT & RAFFLE – ROOM W2-60

SPECIAL INTEREST SESSIONS - SPEAKER BIO

Terry L. Price, Ph.D. – Dr. Price specializes in leadership ethics, moral psychology, social, political and legal theory, and applied epistemology. A philosopher with grounding in politics and psychology, Dr. Price focuses his teaching and research interests on applied ethics. In addition to leadership ethics, he has taught business ethics, medical ethics, and contemporary moral issues. He also studied politics on a John M. Olin Fellowship at the University of Oxford.

Mark Taylor, M.S.W., Ed.D. – Dr. Taylor has over twenty-five years of experience in higher education, management and the helping professions. He holds a Bachelors degree in Psychology and Biology, a Masters degree in Social Work and a Doctorate in Counseling. Dr. Taylor has been licensed as a Psychotherapist since 1981. He has also worked as a college professor, academic administrator, medical administrator and clinical psychotherapist. His eye opening perspectives grounded in data and literature, practical suggestions and humorous presentation style has made him popular, training consultant with numerous schools, colleges and professional organizations.

Linda Lora Hulbert, B.A., M.Ed. – One of Detroit's own, Linda Hulbert graduated cum laude from Wayne State University. Ms. Hulbert's expertise comes from her commitment to helping students achieve their goals through her teaching and her involvement with numerous organizations that focus on student academic success. Her career in higher education has provided her with the skills and ability to help other educators develop students to their highest potential.

Eric Williams, Ph.D. – With over twenty years of working in diverse environments, Dr. Williams has assisted numerous corporations, academic institutions, and agencies with determining organizational development strategies related to aligning their corporate vision with their processes, procedures, and critical decision making.

Vera Leonard, MT (ASCP) – Vera Leonard has hired, trained and developed industry-leading sales teams for more than twenty years. Her roles have included Distribution Manager, Regional Sales Manager, National Sales Manager, Director of Sales and Marketing, and Vice Present of Sales, to name a few. Ms. Leonard believes her commitment to strong leadership, integrity and commitment to the on-going development of people has been a major contributor to her enviable record of success.

Mildred Gaddis – Host of radio talk show "Inside Detroit" – WCHB-AM-1200, 6:00 to 10:00 a.m. daily

Huel Perkins – Fox 2 Nightly News Anchorman

John Mason – Radio Personality, KISS-FM 105.9, 2:00 to 6:00 p.m. daily