

**NEW!**



Wayne  
County  
Community  
College  
District



The School of Continuing Education  
Presents

A photograph of a woman with short blonde hair and glasses, wearing a yellow sleeveless top, and a man with a shaved head wearing a light blue shirt and a dark vest. They are in a meeting, looking at a laptop screen. The woman is on the left, and the man is on the right.

The  
**BIRTH** of a  
**BUSINESS\$S**  
Workshop Series

**Thursdays:**  
**April 11, 18, 25 and**  
**May 2, 2024**

6:00 p.m. – 7:30 p.m.

**Curtis L. Ivery Downtown Campus**  
Entrepreneurial Resource Center  
1001 West Fort Street  
Detroit, MI 48226

***If you are an aspiring Entrepreneur  
and want to start a business, this  
workshop series is for you!***

Every entrepreneur began somewhere, whether it was following a plan or pure luck. Join us to learn the history of several entrepreneurs and companies, and how their ideas changed the world we live in today.

In this workshop, we will discuss the stories of Andrew Carnegie, JP Morgan, Nelson Rockefeller, Cornelius Vanderbilt and others who built American businesses.

We will also review how these iconic businesses got their start:

- *The Coca-Cola Company*
- *McDonald's Corporation*
- *The Hershey Company*
- *Ford Motor Company*
- *BMW (Bayersische Motoren Werke)*
- *Exxon Mobil Corporation*
- *and many more!*

**FOR MORE INFORMATION, VISIT [WWW.WCCCD.EDU](http://WWW.WCCCD.EDU) OR CALL 313-496-2758**

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